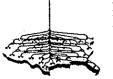
# **EXHIBIT S**

## **GOLF DATATECH**

National Report On & Off Course May - 1998

This report, in part and its entirety, is the copyrighted property of Golf Datatech, Ltd. This report is part of a syndicated service for the exclusive use of Golf Datatech, Ltd. subscribers. Under no circumstances may information taken from this statistical report be used for any promotional purposes, or be released orally or in writing to any media, research company or stock analyst company without prior approval of Golf Datatech, Ltd.

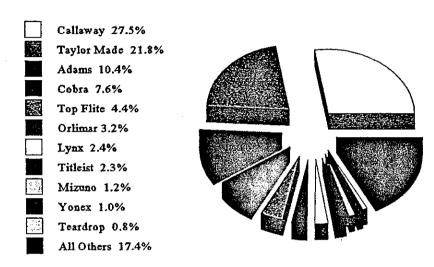




21 South Clyde Ave. Kissimmee, FL 34741 Toll Free 888-944-4116 Fax 407-944-0055 e-mail Datagolf@aol.com

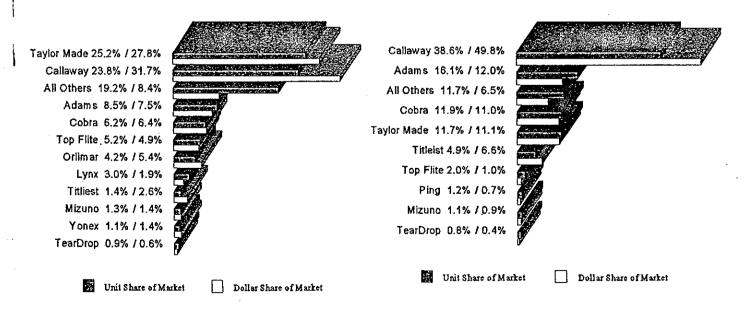
# **Executive Summary National Wood Sales**

# National On and Off Course Combined Market Share



#### National Off Course Shops

#### National On Course Shops



1998	MAY 327.11 \$71,189	MAY	8.8% 1.6% 10.4%	0.6%	0.2%	4.2% 11.8% 8.9% 2.6% 0.0%	0.6% 0.1% 0.7%	4.4% 0.8% 0.1% 7.6%	0.2%
MAY, 1998	\$7.1	APR.	9.4% 1.4% 10.8%	0.4%	0.2%	4.7% 11.6% 8.9% 0.0% 27.8%	0.5% 0.1% 0.6%	4.0% 0.8% 0.0% 7.1%	0.2%
	. 24 24 24 24		<b>7</b>						
	MAR. 168.51 \$37,271	MAR.	8.4% 1.3% 9.6%	%6.0	0.1%	5.4% 11.9% 9.8% 3.0% 0.0%	0.6%	4.2% 1.8% 0.9% 0.1% 6.9%	0.2%
	FEB. 130.08 \$28,476	FEB.	6.4% 0.9% 7.2%	0.3%	0.1%	4.4% 12.4% 11.9% 3.6% 0.0%	0.5% 0.3% 0.9%	4.7% 2.1% 0.8% 0.1%	0.3%
	JAN. 136.35 \$30,506	JAN.	6.0% 1.0% 7.0%	0.3%	0.2%	4.4% 12.5% 12.1% 4.0% 0.0% 33.0%	0.6% 0.7% 1.3%	4.8% 2.0% 0.7% 0.1% 7.5%	0.4%
ON - OFF COURSE SHOPS RUNNING MARKET / UNIT MARKET SHARES	DEC. 260.03 \$58,223	DEC.	N N N N N N N N N N N N N N N N N N N	0.3%	0.3%	4.7% 12.8% 4.2% 0.0% 34.6%	1.2% 1.2%	5.1% 0.8% 0.1% 8.3%	0.4%
MARKET	160.47 \$36,895	NOV.	NA NA 5.8%	0.3%	0.5%	5.0% 14.3% 13.3% 4.0% 0.0%	NA 1.5% 1.5%	5.6% 0.9% 0.0% 9.0%	0.4%
SHOPS T/UNIT	OCT. 184.54 \$43,326	OCT.	NA NA	0.4%	0.5%	5.7% 14.2% 14.3% 0.0% 38.5%	N 1.3% 1.3%	5.9% 2.8% 0.7% 9.4%	0.6%
ON - OFF COURSE SHOPS RUNNING MARKET / UNIT	SEPT. 251.97 \$58,298	SEPT.	NA NA 2.7%	0.3%	0.3%	6.0% 12.9% 14.8% 6.0% 38.5%	N 4.1 4% 4%	5.2% 3.2% 0.9% 0.1% 9.3%	0.7%
ON - OFF	AUG. 296.27 \$68,885	AUG.	ZZZ	0.4%	0.3%	6.3% 14.2% 4.4% 0.0% 38.3%	NA 1.2% 1.2%	5.5% 3.4% 0.9% 9.9%	0.8%
0.2	JULY. 323.80 \$77,362	JULY.	ZZZ	0.5%	0.5%	6.0% 13.9% 15.0% 4.1% 0.0%	NA 1.2% 1.2%	6.0% 3.4% 0.5% 0.2% 10.1%	0.8%
	382.46 \$91,060	JUNE.	ZZZ	0.8%	0.3%	5.5% 14.5% 14.1% 4.5% 0.0% 38.6%	NA 1.3% 1.3%	6.0% 3.4% 0.6% 0.4%	%6:0
	342.24 \$79,704	MAY	ZZZZ	%6:0	0.3%	4.2% 14.1% 14.3% 4.8% 0.0% 37.5%	NA 1.5% 1.5%	5.6% 3.5% 0.8% 10.3%	%6.0
	_	Shaft	इ. दा/St	Gr/St	Gr/St	छ्र <sup>1</sup> श्र छ्र <sup>1</sup> श्र	Gr/St Gr/St	ଦ୍ର ଜୀ ଜୀ/ଷ	ō
	wood:	~		œ		४ दद छ	Q	ADA	MS 006542
	SIZE 85 (000's 85 (000's	STURE	DAMS	PALME	AN HOGAN	۸۲ Sig Berth Bertha a Warbi a Warbi	ND nium .LEVEL/	ra Ti ra ra OBRA	AIWA
WOODS	MARKET SIZE Total Sales (000's woods) Total Sales (000's dollars)	MANUFACTURER	ADAMS Adams Adams TOTAL ADAMS	ARNOLD PALMER TOTAL PALMER	BEN HOGAN TOTAL HOGAN	CALLAWAY Biggest Big Bertha Great Big Bertha Big Bertha Warbird Big Bertha Warbird Other TOTAL CALLAWAY	CLEVELAND T. A. Titanium Other TOTAL CLEVELAND	COBRA King Cobra Ti King Cobra King Cobra Cother TOTAL COBRA	<b>DAIWA</b> TOTAL DAIWA

<b>&gt;</b> -l	%	%%%%	%%%	%%%%	29	%%%%% <b>%</b>	& & & <b>&amp;</b>
MAY	0.5%	0.0% 0.3% 0.2% 0.6%	1.4% 1.0% 2.4%	0.6% 0.5% 1.2%	3.2%	8.7% 5.7% 5.9% 1.2% 0.3% 21.8%	0.3% 0.5% 0.1% 0.8%
APR.	0.4%	0.0% 0.4% 0.3% 0.7%	1.8% 1.3% 3.1%	0.7% 0.5% 0.2% 1.4%	2.4%	7.8% 6.2% 6.6% 1.4% 0.3% 22.3%	0.5% 0.2% 1.0%
MAR.	0.4%	0.4% 0.2% 0.6%	1.8% 1.3% 3.1%	0.6% 0.5% 1.3%	¥	8.0% 6.9% 7.6% 1.3% 0.2% 24.1%	0.3% 0.1% 0.9%
FEB.	0.4%	0.5% 0.2% 0.8%	1.3% 1.0% 2.3%	0.5% 0.2% 1.2%	Ą	7.5% 7.3% 8.4% 1.7% 0.2% 25.2%	0.2% 0.1% 0.9%
JAN.	0.5%	0.4% 0.4% 0.8%	0.6% 0.3% 1.0%	0.6% 0.3% 1.2%	Z V	7.4% 7.9% 8.6% 1.8% 0.2% 25.8%	0.1% 0.5% 0.7% 0.7%
DEC.	0.5%	0.5% 0.9% 0.9%	0.4% 0.1% 0.5%	0.7% 0.3% 1.2%	Ä	6.4% 8.0% 1.6% 0.3% 24.8%	0.0% 0.4% 0.0% 0.4%
NOV.	%9.0	0.6% 0.4% 1.1%	0.3% 0.2% 0.6%	0.9% 0.3% 1.5%	¥ Y	3.9% 9.7% 7.4% 1.3% 0.3%	NA 0.6% 0.1% 0.7%
ocT.	0.7%	0.6% 0.4% 1.0%	0.2% 0.4% 0.7%	0.8% 0.3% 1.6%	¥	3.3% 10.7% 6.2% 1.2% 0.4% 21.9%	NA 0.7% 0.3% 1.0%
SEPT.	%9.0	0.7% 0.4% 1.1%	0.3% 0.9%	0.7% 0.3% 1.8%	ž	3.3% 10.8% 6.3% 1.7% 0.4%	NA 0.7% 0.3% 1.0%
AUG.	0.8%	0.7% 0.4% 1.0%	0.4% 0.9% 0.9%	* 1.3% 1.7%	N A	2.9% 6.7% 1.8% 0.5% 22.8%	NA 0.8% 0.2% 1.0%
JULY.	%6'0	0.7% 0.9% 0.9%	0.5% 0.5% 0.9%	* 1.5% 1.8%	ž	2.9% 10.6% 6.6% 1.6% 0.3% 21.9%	NA 0.9% 0.1% 1.0%
JUNE.	%6:0	0.8% 0.9% 0.9%	0.5% 0.5% 1.0%	* 1.2% 1.4%	Ϋ́	2.0% 11.2% 6.7% 1.5% 0.5%	1.1% 0.2% 1.3%
MAY.	%6.0	NA 1.0% 1.1%	0.5% 0.7% 1.1%	1.2% 0.3% 1.4%	Å A	1.6% 6.6% 1.7% 0.8% 22.2%	1.2% 0.2% 1.4%
Shaft	Gr/St	G1/St G1/St G1/St G1/St	Gr/St Gr/St	Gr Gr/St Gr/St Gr/St	Gr/St		Gr/St Gr/St Gr/St
MANUFACTURER	GOLDWIN TOTAL GOLDWIN	KARSTEN TISI Titanium Zing II / Zing ISI Tour TOTAL KARSTEN	LYNX Black Cat Titanium Other TOTAL LYNX	MIZUNO T-Zoid Titanium T-Zoid Stainless Other TOTAL MIZUNO	ORLIMAR TOTAL ORLIMAR	TAYLOR MADE Titanium Bubble 2 Titanium Bubble Burner Bubble Burner Bubble Other TOTAL TAYLOR MADE	TEARDROP Armour 845 Ti Face Armour Other Ram TOTAL ARMOUR SS

MANUFACTURER	Shaft	MAY.	MAY. JUNE.	JULY.	AUG.	SEPT.	OCT.	NOV.	DEC.	JAN.	FEB.	MAR.	APR.	MAY
TITLEIST TitleistTitanium Titleist Other TOTAL TITLEIST	Gr Gr/St Gr/St	NA 1.0% 1.0%	N 1.1. %1.1. %1.1	0.9% 0.9%	NA 0.7% 0.7%	0.0% 0.6% 0.6%	0.2% 0.8% 1.0%	0.9% 0.6% 1.5%	0.9% 0.5% 1.3%	1.2% 0.4% 1.6%	1.3% 0.5% 1.8%	1.6% 0.3% 1.9%	1.8% 0.4% 2.2%	1.9% 0.4% 2.3%
TOP FLITE Intimidator 400 Intimidator Other TOTAL TOP FLITE	Gr Gr/St Gr/St	1.0% 1.3% 2.3%	NA 1.3% 2.3%	1.6% 0.8% 2.4%	NA 1.7% 0.6% 2.3%	0.0% 1.6% 0.5% 2.1%	0.3% 1.4% 0.3% 2.0%	0.9% 1.6% 0.3% 2.7%	1.0% 1.9% 0.3% 3.2%	1.4% 2.0% 0.2% 3.7%	1.6% 1.9% 0.4% 3.9%	1.7% 1.7% 0.8% 4.3%	1.6% 1.1% 4.2%	1.6% 1.5% 4.4%
WILSON Titanium Other TOTAL WILSON	Gr/St Gr/St Gr/St	0.0% 1.8% 1.8%	0.0% 1.4% 1.4%	0.0% 1.5% 1.5%	0.0% 1.5% 1.5%	0.0% 1.7% 1.8%	0.1% 1.4% 1.5%	0.0% 1.2% 1.3%	0.1% 1.2% 1.3%	0.1% 1.0% 1.1%	0.1% 1.0% 1.1%	0.2% 1.0% 1.2%	0.1% 0.8% 0.9%	0.2% 0.7% 0.8%
YONEX TOTAL YONEX	<sub>છ</sub>	1.2%	1.0%	1.1%	1.3%	1.1%	%6.0	0.8%	%6.0	1.0%	%6.0	1.1%	1.0%	1.0%
OTHER OTHER OTHER TOTAL OTHER	Gr St Gr/St	8.1% 5.9% 14.1%	9.1% 5.5% 14.6%	9.4% 5.4% 14.8%	10.0% 5.3% 15.3%	8.4% 5.0% 13.4%	8.6% 4.4% 13.0%	8.4% 4.2% 12.6%	8.9% 4.7% 13.5%	8.7% 4.2% 13.0%	8.6% 4.2% 12.8%	8.6% 4.8% 13.3%	8.5% 4.8% 13.3%	9.0% 4.9% 13.9%
TOTAL WOODS	Gr/St	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

NATIONAL

WOOD SALES ON- OFF COURSE SHOPS MAY, 1998 (Units / Per Thousand Woods)

-					Same					_	Same
7		l lait	l Imie		Period	linit	Dollar	Invntry	Investe		Period 1997
A AND FACTURED	Shaft	Unit Sales	Share	Period Share	1997 Share	Price	Dollar Share	on Hand	Invnty Share	Period Share	Share
MANUFACTURER ADAMS	Onan	Cuico	0110.0	Onaro	Onaic	1 1100	011410				0110,0
Adams	Gr	28.71	8.8%	9.4%	NA	\$190.05	7.7%	65.01	4.8%	4.7%	NA
Adams	St	5.34	1.6%	1.4%	NA	\$147.67	1.1%	8.37	0.6%	0.5%	NA
TOTAL ADAMS	Gr/St	34.05	10.4%	10.8%	NA	\$183.40	8.8%	73.37	5.4%	5.3%	NA
A THE P PAI MED											
TOTAL PALMER	Gr/St	2.01	0.6%	0.4%	0.9%	\$100.75	0.3%	9.46	0.7%	0.6%	0.6%
101AL PALIVIER	0.,,01	2.01	0.070	0.170	0.070	<b>4100.70</b>	0.070	0.10	0.1 70	0.070	0.072
BEN HOGAN											
TOTAL HOGAN	Gr/St	0.53	0.2%	0.2%	0.3%	\$117.44	0.1%	4.37	0.3%	0.4%	0.4%
CALLAWAY											
Biggest Big Bertha	Gr	13.71	4.2%	4.7%	4.2%	\$420.79	8.1%	42.71	3.2%	3.1%	1.4%
Great Big Bertha	Gr	38.50	11.8%	11.6%	14.1%	\$342.67	18.5%	137.17	10.1%	10.5%	10.7%
Big Bertha Warbird	Gr	29,20	8.9%	8.9%	14.3%	\$205.01	8.4%	129.17	9.5%	10.3%	15.7%
Big Bertha Warbird	St	8.61	2.6%	2.6%	4.8%	\$148.13	1.8%	30.66	2.3%	2.4%	2.5%
Other	Gr/St	0.01	0.0%	0.0%	0.0%	\$138.02	0.0%	0.12	0.0%	0.0%	0.0%
TOTAL CALLAWAY	Gr/St	90.02	27.5%	27.8%	37.5%	\$291.32	36.8%	339.85	25.1%	26.2%	30.4%
			•	•							
CLEVELAND	_								4 004	0.00/	
T.A. Titanium	Gr	1.94	0.6%	0.5%	NA	\$277.74	0.8%	13.08	1.0%	0.9%	NA 4 400
Other	Gr/St	0.23	0.1%	0.1%	1.5%	\$102.92	0.0%	1.83	0.1%	0.2%	1.4%
TOTAL CLEVELAND	Gr/St	2.18	0.7%	0.6%	1.5%	\$258.02	0.8%	14.91	1.1%	1.0%	1.4%
<b>ECOBRA</b>											
King Cobra Ti	Gr	14.24	4.4%	4.0%	5.6%	\$269.56	5.4%	84.37	6.2%	6.1%	6.0%
King Cobra	Gr	7.70	2.4%	2.2%	3.5%	\$169.07	1.8%	52.16	3.9%	4.0%	6.6%
King Cobra	St	2.73	0.8%	0.8%	0.8%	\$121.44	0.5%	12.14	0.9%	1.0%	0.6%
Other	Gr/St	0.23	0.1%	0.0%	0.4%	\$146.63	0.0%	5.76	0.4%	0.3%	0.5%
TOTAL COBRA	Gr/St	24.91	7.6%	7.1%	10.3%	\$221.02	7.7%	154.43	11.4%	11.3%	13.8%
E DAIWA											
TOTAL DAIWA	Gг	0.58	0.2%	0.2%	0.9%	\$202.74	0.2%	11.16	0.8%	1.1%	1.9%
									·		
GOLDWIN  TOTAL GOLDWIN	0-101	4.60	∩ ·E0/	0.40/	0.00/	\$272.24	A 60/	18.73	1.4%	1.4%	1.2%
TOTAL GOLDWIN	Gr/St	1.60	0.5%	0.4%	0.9%	\$272.21	0.6%	10.73	1.470	1.470	1.2.70
KARSTEN											
TISI Titanium	Gr	0.00	0.0%	0.0%	NA	\$0.00	0.0%	0.00	0.0%	0.0%	
Zing II / Zing	Gr/St	1.06	0.3%	0.4%		\$144.67	0.2%	9.80	0.7%	0.8%	
ISI Tour	Gr/St	0.81	0.2%	0.3%		\$159.76	0.2%	7.46	0.6%	0.5%	
TOTAL KARSTEN	Gr/St	1.87	0.6%	0.7%	1.1%	\$151.20	0.4%	17.26	1.3%	1.3%	1.3%
I VIIV											
LYNX	_		4 45.	4 000	0.007	#404 F *	4 401	r .c	0.401	0.50	4 007
Black Cat Titanium	Gr	4.72	1.4%			\$161.54	1.1%		0.4%	0.5%	
Other	Gr/St	3.20	1.0%			\$83.14	0.4%	8.18	0.6%		
TOTAL LYNX	Gr/St	7.91	2.4%	3.1%	1.1%	\$130.03	1.4%	13.60	1.0%	1.4%	1.7%

#### ON- OFF COURSE WOODS

		Unit	Unit l	Prev. Period	Same Period 1997	Unit !	Dollar	Invntry on	Invnty	Prev. Period	Same Period 1997
MANUFACTURER	Shaft	Sales	Share	Share	Share	Price	Share	Hand	Share	Share	Share
AIZUNO	Gr	1.84	0.6%	0.7%	NA	\$332.36	0.9%	19.15	1.4%	1.5%	NA
T-Zoid Titanium T-Zoid Stainless	Gr/St	1.56	0.5%	0.5%	1.2%	\$158.20	0.3%	9.78	0.7%	0.8%	2.1%
Other	Gr/St	0.58	0.2%	0.2%	0.3%	\$86.38	0.1%	9.65	0.7%	0.6%	0.4%
TOTAL MIZUNO	Gr/\$t	3.98	1.2%	1.4%	1.4%	\$228.25	1.3%	38.57	2.9%	2.9%	2.5%
ORLIMAR											
TOTAL ORLIMAR	Gr/St	10.37	3.2%	2.4%	NA	\$268.81	3.9%	9.71	0.7%	0.6%	. NA
TAYLOR MADE											
Titanium Bubble 2	Gr	28.34	8.7%	7.8%	1.6%	\$290.00	11.5%	103.65	7.7%	7.4%	1.1%
Titanium Bubble	Gr	18.68	5.7%	6.2%	11.6%	\$207.48	5.4%	54.76	4.0%	4.5%	8.7%
Burner Bubble	Gr	19.27	5.9%	6.6%	6.6%	\$191.95	5.2%	82.92	6.1%	5.6%	8.0%
Burner Bubble	St	4.00	1.2%	1.4% 0.3%	1.7%	\$135.56 \$86.97	0.8% 0.1%	26.59 8.49	2.0% 0.6%	1.4% 0.6%	1.8% 1.0%
Other TOTAL TAYLOR MAD	Gr/St	1.04 71.34	0.3% 21.8%	22.3%	0.8% 22.2%	\$230.25	23.1%	276.41	20.4%	19.6%	
TOTAL TATLOR MAL	7EG1/31	71.54	21.076	22.576	22.270	φ230.23	25.170	270,41	20.470	10.070	20.070
TEARDROP											
Armour 845 Ti Face	Gr	0.92	0.3%	0.4%	NA	\$181.17	0.2%	5.47	0.4%	0.4%	NA
Armour other	Gr/St	1.54	0.5%	0.5%	1.2%	\$137.34	0.3%	14.93	1.1%	1.3%	1.8%
Ram	Gr/St	0.33	0.1%	0.2%	0.2%	\$118.28	0.1%	3.77	0.3%	0.3%	0.5% 2.3%
TOTAL TEARDROP	Gr/St	2.78	0.8%	1.0%	1.4%	\$150.08	0.6%	24.17	1.8%	2.0%	2.376
TITLEIST											
Titleist Titanium	Gr	6.35	1.9%	1.8%	NA	\$391.59	3.5%	22.25	1.6%	1.6%	NA
Titleist Other	Gr/St	1.16	0.4%	0.4%	1.0%	\$131.26	0.2%	10.66	0.8%	0.9%	
TOTAL TITLEIST	Gr/St	7.52	2.3%	2.2%	1.0%	\$350.91	3.7%	32.91	2.4%	2.5%	2.0%
TOP FLITE											
Intimidator 400	Gr	5.38	1.6%	1.6%	NA	\$292.07	2.2%	32.88	2.4%	2.3%	
Intimidator	Gr	4.91	1.5%	1.6%	1.0%	\$195.79	1.4%	33.79	2.5%	2.5%	
Other	Gr/St	3.95	1.2%	1.1%	1.3%	\$38.83	0.2%	18.96	1.4%	1.1%	
TOTAL TOP FLITE	Gr/St	14.26	4.4%	4.2%	2.3%	\$188.36	3.8%	85.64	6.3%	5.9%	2.3%
WILSON											
Titanium	Gr	0.52	0.2%	0.1%	NA		0.2%			0.2%	
Other	Gr/St	2.14	0.7%				0.1%		1.1%		
TOTAL WILSON	Gr/St	2.66	0.8%	0.9%	1.8%	\$93.96	0.4%	19.73	1.5%	1.5%	2.1%
YONEX											
TOTAL YONEX	Gr	3.21	1.0%	1.0%	1.2%	\$270.17	1.2%	16.89	1.2%	1.4%	1.6%
OTHER									-		
Other	Gr	29.28	9.0%	8.5%	8.1%	\$94.29	3.9%	135.34	10.0%	9.2%	8.9%
Other	St	16.04	4.9%			and the second s			4.2%		
TOTAL OTHER	Gr/St	45.34			14.1%			192.02	14.2%		
TOTAL WOODS		327.11	100%	100%	100%	\$217.63	100%	1353.20	100%	100%	100%
SAME PERIOD, 1997		342.24				\$232.89		1398.85			
PERCENT CHANGE		-4.4%				-6.6%		-3.3%			
										Δ	DAMS

MAY, 1998

# OFF COURSE SHOPS RUNNING MARKET / UNIT MARKET SHARES

WOODS

	47	APR. MAY	6.9% 6.5% 1.8% 2.0% 8.6% 8.5%	0.5% 0.7%	0.2% 0.1%	3.9% 3.5% 8.5% 8.7% 8.3% 8.3% 3.3% 3.3% 0.0% 0.0%	0.6% 0.8% 0.1% 0.0% 0.7% 0.8%	3.0% 3.5% 1.5% 1.7% 1.0% 1.0% 0.0% 0.1% 5.6% 6.2%	0.1% 0.1%
MAR. APR 131,98 160.25	<del>(/)</del>	MAR. A	6.7% 6. 1.4% 1 8.0% 8	0.4% 0	0.1%	9.4% 8 9.4% 8 9.5% 8 9.5% 8 9.0% 0.0% 27.3% 24.	0.7% 0.1% 0.8%	3.3% 1.4% 0.0% 5.6%	0.1%
FEB.		FEB.	4.5% 1.0% 5.6%	0.4%	0.1%	3.8% 9.3% 11.3% 0.0% 28.8%	0.7% 0.4% 1.1%	3.7% 1.3% 0.7% 0.1%	0.1%
JAN.	**	JAN.	4.5% 1.1% 5.6%	0.3%	0.1%	3.7% 9.6% 11.6% 4.9% 0.0% 29.8%	0.7% 0.9% 1.6%	3.8% 1.4% 0.7% 5.9%	0.2%
1	201.09 \$43,668 \$2	DEC.	5.9% 5.9%	0.3%	0.2%	4.1% 10.4% 12.0% 5.0% 0.0% 31.5%	NA 1.5% 1.5%	4.2% 1.6% 0.9% 0.0% 6.6%	0.2%
.1	116.24 \$25,772 \$	NOV.	NA NA 4.4%	0.3%	0.4%	4.3% 11.8% 13.3% 5.0% 0.0% 34.4%	NA 2.0% 2.0%	4.3% 1.2% 0.0% 7.0%	. 0.2%
OCT.	129.16 \$29,296	OCT.	NA NA 3.5%	0.4%	0.4%	5.2% 11.7% 13.7% 5.2% 0.0% 35.8%	NA 1.7% 1.7%	4.3% 1.7% 0.8% 6.8%	% 0.4%
SEPT.	184.51 \$41,315	SEPT	Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z Z	0.3%	0.5%	5.5% 10.4% 14.0% 5.8% 0.0%	NA 1.8%	3.6% 2.0% 0.9% 0.1% 6.0.1%	% 0.5%
AUG.	1	OH O	Z Z Z Z	0.5%	0.2%	6.2% 10.4% 13.1% 5.2% 0.0%	NA 1.6%	5. 3.7% 5. 2.1% 6. 1.0% 6. 2.0% 7.0%	%9.0 %
JULY.			A Z Z Z	0.6%	%0:0	6.1% 10.4% 14.2% 5.1% 0.0%	NA 1.7%	6 4.4% 6 2.2% 6 0.5% 6 0.3% 7.3%	% 0.4%
J. P.	264.63		AN A	1.0%	0.1%	6.0% 10.7% 13.1% 5.9% 0.0%	NA NA 1.8% 1.8%	6 4.4% 6 2.2% 6 0.5% 6 0.5% 7.6%	% 0.6%
MAA			MAX AZZZ AZZZ	1.0%	0.2%	4.2% 11.5% 13.4% 5.7% t 0.0% t 34.9%	NA t 2.0% t 2.0%	4.5% 2.5% 0.8% st 0.5%	31 0.7%
		-	Shaff Gr St Gr/St	Gr/St	Gr/St	© © © © © 07/St © 07/St	Gr Gr/St Gr/St	ត្ត ស្ត <i>ៅ</i> វិវ ស្ត <i>ៅវិ</i> វ	Gr/St
	MARKET SIZE Total Sales (000's woods)	Total Sales (000 s uonais)	MANUFACTURER ADAMS Adams Adams TOTAL ADAMS	ARNOLD PALMER TOTAL PALMER	<b>BEN HOGAN</b> TOTAL HOGAN	CALLAWAY Biggest Big Bertha Great Big Bertha Big Bertha Warbird Big Bertha Warbird Other TOTAL CALLAWAY	CLEVELAND T.A. Titanium Other TOTAL CLEVELAND	COBRA King Cobra Ti King Cobra King Cobra Cother TOTAL COBRA	DAIWA TOTAL DAIWA 00

						·	ADAMS 006548
MAY	0.5%	0.0% 0.2% 0.2% 0.4%	1.8% 1.2% 3.0%	0.6% 0.5% 0.2% 1.3%	4.2%	10.0% 6.9% 6.6% 1.4% 0.3%	0.3% 0.5% 0.9%
APR.	0.4%	0.0% 0.2% 0.5%	2.4% 1.6% 4.0%	0.8% 0.5% 0.2% 1.5%	3.2%	9.2% 7.4% 7.7% 1.6% 0.2% 26.0%	0.5% 0.5% 0.2% 1.0%
MAR.	0.4%	0.3% 0.5% 0.5%	2.3% 1.5% 3.8%	0.7% 0.5% 0.1% 1.3%	N A	9.3% 7.9% 8.7% 1.5% 0.1%	0.3% 0.4% 0.9%
FEB.	0.4%	NA 0.4% 0.3% 0.6%	1.6% 1.2% 2.8%	0.5% 0.4% 0.2% 1.1%	N A	9.2% 8.0% 10.1% 2.0% 0.1% 29.5%	0.3% 0.1% 0.8%
JAN.	0.5%	0.3% 0.4% 0.7%	0.6% 0.4% 1.0%	0.6% 0.2% 1.2%	Š	8.7% 8.5% 10.3% 2.2% 0.2% 29.9%	0.4% 0.4% 0.5%
DEC.	0.4%	0.4% 0.8% 0.8%	0.3% 0.2% 0.4%	0.8% 0.3% 0.2% 1.3%	A A	7.5% 8.4% 9.9% 2.0% 0.3%	0.3% 0.3% 0.3%
NOV.	0.6%	NA 0.5% 0.4% 0.9%	0.3% 0.2% 0.5%	0.9% 0.3% 0.4% 1.5%	¥ X	4.8% 10.5% 8.8% 1.7% 0.3% 26.0%	NA 0.5% 0.1% 0.6%
OCT.	0.6%	NA 0.6% 0.4% 1.0%	0.2% 0.6%	0.9% 0.3% 0.7% 1.8%	A A	4.0% 11.5% 7.4% 1.6% 0.4% 25.0%	NA 0.6% 0.2% 0.8%
SEPT.	%9'0	NA 0.6% 0.5% 1.1%	0.3%	0.8% 0.3% 0.9% 2.0%	Ž	3.9% 11.4% 7.2% 2.3% 0.5% 25.3%	NA 0.7% 0.3% 1.0%
AUG.	0.8%	NA 0.4% 0.5% 0.9%	0.4% 0.5% 0.9%	* 1.6% 0.5% 2.0%	N A	3.5% 11.7% 7.8% 2.4% 0.5% 25.9%	NA 0.7% 0.2% 0.9%
JULY.	0.9%	NA 0.5% 0.3% 0.8%	0.5% 0.6% 1.1%	1.8% 0.4% 2.1%	N A	3.4% 11.3% 7.7% 2.2% 0.3%	NA 0.9% 1.0%
JUNE	1.0%	0.6% 0.9% 0.9%	0.5% 0.7% 1.1%	* 1.4% 0.1% 1.5%	Ž Ž	2.4% 12.1% 7.8% 2.1% 0.6% 25.0%	NA 1.2% 0.2% 1.4%
MAY.	1.0%	0.9% 0.1% 1.0%	0.6% 0.8% 1.3%	* 1.3% 0.2% 1.4%	Υ V	1.7% 12.2% 7.4% 2.3% 0.9% 24.5%	NA 1.2% 0.2% 1.4%
Shaft	Gr/St	Gr/St Gr/St Gr/St Gr/St	ଜ ଜ୍ୟଃ ଜ୍ୟଃ	Gr/St Gr/St Gr/St Gr/St	Gr/St	ត្ត ស ស ស ស ស	Gr/St Gr/St Gr/St Gr/St
MANUFACTURER	GOLDWIN TOTAL GOLDWIN	KARSTEN TISI Titanium Ping Zing / Zing II ISI Tour TOTAL KARSTEN	LYNX Biack Cat Titanium Other TOTAL LYNX	MIZUNO T-Zoid Titanium T-Zoid Metal Other TOTAL MIZUNO	ORLIMAR TOTAL ORLIMAR	TAYLOR MADE Titanium Bubble 2 Titanium Bubble Burner Bubble Burner Bubble Other TOTAL TAYLOR MADE	TEARDROP Armour 845 Ti Face Armour other Ram TOTAL TEARDROP

MANIJEACTIJRER	Shaft	MAY. JUNE	JUNE.	JULY.	AUG.	SEPT.	OCT.	NOV.	DEC.	JAN.	FEB.	MAR.	APR.	MAY
TITLEIST Titleist Titanium	Ğ	NA A	Z X	AN.	₹.	¥ Z	0.1%	0.6%	0.6%	0.7%	0.9%	1.1%	1.1%	1.3%
Other	01/St	0.7%	0.5%	0.4% 0.4%	0.3%	% 0.3 %	0.4% 0.5%	%6.0 0.9%	0.8% 0.8%	0.8%	1.0%	1.2%	1.2%	1.4%
	รี้	5	2	<u>.</u>										
TOP FLITE	Ģ	N A	Š	ž	N A	%0.0	0.4%	1.2%	1.2%	1.8%	2.0%	2.1%	1.9%	2.1%
Intimidator	ნ შ	1.1%	1.7%	2.0%	2.3%	2.0%	1.8%	2.0%	2.4%	2.6%	2.5%	2.1%	2.0%	
Other	Gr/St	1.3%	1.0%	0.7%	0.4%	0.4%	0.3%	0.1%	0.1%	%0.0	0.2%	0.7%	1.0%	7.7%
TOTAL TOP FLITE	Gr/St	2.4%	2.6%	2.7%	2.7%	2.5%	2.5%	3.3%	3.7%	4.5%	4.8%	4.8% %	4.9%	2.2%
WILSON	ė	%0 0	%00	%0°0	0.0%	0.0%	%0.0	0.0%	0.1%	0.1%	0.2%	0.2%	0.1%	0.1%
Other	Gr/St	2.1%	1.6%	1.8%	1.7%	2.0%	1.6%	1.2%	1.3%	1.1%	1.1%	1.0%	0.8%	0.7%
TOTAL WILSON	Gr/St	2.1%	1.6%	1.8%	1.7%	2.0%	1.6%	1.2%	1.3%	1.2%	1.2%	1.2%	%6.0	%8.0
YONEX TOTAL YONEX	Ģ	1.2%	1.1%	1.3%	1.6%	1.4%	1.1%	0.8%	1.0%	1.1%	1.1%	1.2%	1.1%	1.1%
OTHER	ė	8 7%	% 6	10.5%	11.3%	%9.6	10.0%	8.6	10.0%	10.1%	10.0%	9.7%	6.6%	10.1%
Other	ਨ	%6.9	6.7%	6.5%	6.4%	5.8%	5.5%	5.1%	5.5%	5.0%	4.9%	5.3%	5.5%	5.8% 45.0%
TOTAL OTHER	Gr/St	15.6%	16.6%	17.0%	17.6%	15.5%	15.5%	15.0%	15.5%	75.7%	14.9%	0.8.9	5.4.70	8,6.5
TOTAL WOODS	Gr/St	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

#### OFF COURSE

WOOD SALES OFF COURSE SHOPS MAY, 1998 (Units / Per Thousand Woods)

MANUFACTURER	Shaft	Unit Sales	Unit Share	Prev. Period Share	Same Périod 1997 Share		Dollar Share	Invntry on Hand	-	Prev. Period Share		Pct. of Shops
ADAMS	_		0.50/	0.00/	814	6405.05	0.40/	05.50	2.00/	0.00/	A14	000/
Adams	Gr	15.85	6.5%	6.9%		\$195.95	6.1%	25.58 6.75	3.0%	2.9%	NA NA	90%
Adams	St	4.91	2.0%	1.8%		\$148.37	1.4%	6.75	0.8%	0.7%	NA	71%
TOTAL ADAMS	Gr/St	20.76	8.5%	8.6%	NA	\$184.70	7.5%	32.32	3.8%	3.6%	NA	92%
ARNOLD PALMER					**							
TOTAL PALMER	Gr/St	1.77	0.7%	0.5%	1.0%	\$100.78	0.3%	6.36	0.8%	0.6%	0.5%	36%
,												
BEN HOGAN												
TOTAL HOGAN	Gr/St	0.27	0.1%	0.2%	0.2%	\$91.35	0.0%	1.69	0.2%	0.3%	0.3%	53%
CALLAWAY	_			0.00/	4.00/	#### #P	7 407	04.74	0.00/	0.00/	0.00/	0.407
Biggest Big Bertha	Gr	8.55	3.5%	3.9%	4.2%	\$424.49	7.1%	24.54	2.9%	3.0%	2.0%	94%
Great Big Bertha	Gr	21.24	8.7%	8.5%	11.5%	\$340.89	14.2%	70.47	8.4%	9.0%	11.6%	96%
Big Bertha Warbird	Gr	20.41	8.3%	8.3%	13.4%	\$203.19	8.1%	74.71	8.9%	9.8%	16.1%	98%
Big Bertha Warbird	St	8.03	3.3%	3.3%	5.7%	\$148.58	2.3%	27.58	3.3%	3.5%	3.7%	92%
Other	Gr/St	0.00	0.0%	0.0%	0.0%	\$0.00	0.0%	0.00	0.0%	0.0%	0.0%	0%
TOTAL CALLAWAY	Gr/St	58.24	23.8%	24.0%	34.9%	\$278.33	31.7%	197.32	23.4%	25.4%	33.3%	99%
CLEVELAND						4070.00	4.004	44.67	4 404	4 004	4.001	0.404
T.A. Titanium	Gr	1.84	0.8%	0.6%	NA	\$278.29	1.0%	11.37	1.4%	1.3%	1.9%	81%
Other	Gr/St	0.12	0.0%	0.1%	2.0%	\$87.63	0.0%	0.97	0.1%	0.1%	0.0%	39%
TOTAL CLEVELAND	Gr/St	1.97	0.8%	0.7%	2.0%	\$265.26	1.0%	12.34	1.5%	1.4%	2.0%	81%
COBRA												
King Cobra Ti	Gr	8.45	3.5%	3.0%	4.5%	\$270.07	4.5%	37.57	4.5%	4.0%	3.9%	95%
			1.7%	1.5%	2.5%	\$167.29	1.3%	19.78	2.3%	2.5%	4.3%	89%
King Cobra	Gr	4.10		1.0%	0.8%	\$121.38	0.6%	8.17	1.0%	1.0%	0.3%	85%
King Cobra	St	2.44	1.0%	0.0%	0.5%	\$141.26	0.0%	0.17	0.1%	0.0%	0.5%	41%
Other	Gr/St	0.16	0.1%									
TOTAL COBRA	Gr/St	15.15	6.2%	5.6%	8.4%	\$216.95	6.4%	66.45	7.9%	7.5%	8.9%	98%
DAIWA												
TOTAL DAIWA	Gr	0.21	0.1%	0.1%	0.7%	\$239.68	0.1%	2.67	0.3%	0.4%	0.8%	51%
GOLDWIN				0.40/	4.00/	£070.00	0.70/	44.00	4 407	4 50/	4.00/	700/
TOTAL GOLDWIN	Gr/St	1.27	0.5%	0.4%	1.0%	\$278.88	0.7%	11.66	1.4%	1.5%	1.2%	73%
KARSTEN												
TISI Titanium	C+10+	0.00	0.0%	0.0%	NA	\$0.00	0.0%	0.00	0.0%	0.0%	0.0%	0%
Ping Zing II / Zing	Gr/St	0.00	0.0%	0.2%		\$142.49	0.1%	5.01	0.6%	0.6%	1.0%	52%
<b>.</b> .	Gr/St	0.45					0.1%	5.02	0.6%	0.5%	0.1%	53%
ISI Tour	Gr/St	0.46	0.2%	0.2%		\$151.16						
TOTAL KARSTEN	Gr/St	0.91	0.4%	0.5%	1.0%	\$146.87	0.3%	10.03	1.2%	1.1%	1.1%	63%
LYNX												
Black Cat Titanium	Gr	4.52	1.8%	2.4%	0.6%	\$159.23	1.4%	3.72	0.4%	0.7%	1.2%	67%
Other			1.2%	1.6%	0.8%	\$83.02	0.5%	5.26	0.6%	1.0%	0.7%	64%
	Gr/St	2.83	3.0%	4.0%		\$130.06	1.9%	8.97	1.1%	1.7%	1.9%	81%
TOTAL LYNX	Gr/St	7.34	3.070	<b>→7.</b> 070	1.370	Ψ100.00	1.070	0.01	1.170	1.1 70	í.940	0170

OFF COURSE WOODS

MANUFACTURER	Shaft	Unit Sales	Unit Share	Prev. Period Share	Same Period 1997 Share	Unit Price	Dollar Share	Invntry on Hand	Invnty Share			Pct. of Shops
MIZUNO T-Zoid Titanium T-Zoid Stainless Other TOTAL MIZUNO	Gr	1.58	0.6%	0.8%	NA	\$332.96	1.0%	16.22	1.9%	2.1%	NA	82%
	Gr/St	1.14	0.5%	0.5%	1.3%	\$150.30	0.3%	6.80	0.8%	0.9%	2.0%	70%
	Gr/St	0.38	0.2%	0.2%	0.2%	\$92.08	0.1%	6.62	0.8%	0.6%	0.0%	38%
	Gr/St	3.10	1.3%	1.5%	1.4%	\$236.26	1.4%	29.64	3.5%	3.6%	2.1%	81%
ORLIMAR TOTAL ORLIMAR	Gr/St	10.22	4.2%	3.2%	NA	\$268.75	5.4%	8.71	1.0%	0.9%	NA	56%
TAYLOR MADE Titanium Bubble 2 Titanium Bubble Bumer Bubble Bumer Bubble Other TOTAL TAYLOR MAI	Gr	24.39	10.0%	9.2%	1.7%	\$291.47	13.9%	81.09	9.6%	9.6%	1.4%	95%
	Gr	16.95	6.9%	7.4%	12.2%	\$200.45	6.7%	34.60	4.1%	4.4%	9.6%	91%
	Gr	16.19	6.6%	7.7%	7.4%	\$194.40	6.2%	58.66	7.0%	6.2%	8.7%	92%
	St	3.51	1.4%	1.6%	2.3%	\$136.78	0.9%	25.50	3.0%	2.1%	2.8%	69%
	Gr/St	0.68	0.3%	0.2%	0.9%	\$84.84	0.1%	2.86	0.3%	0.4%	0.8%	33%
	DEGr/St	61.73	25.2%	26.0%	24.5%	\$229.90	27.8%	202.72	24.1%	22.7%	23.2%	96%
TEARDROP Armour 845 Ti Face Armour Other Ram TOTAL TEARDROP	Gr/St	0.78	0.3%	0.4%	NA	\$179.89	0.3%	4.04	0.5%	0.5%	NA	43%
	Gr/St	1.12	0.5%	0.5%	1.2%	\$141.20	0.3%	6.12	0.7%	0.8%	1.4%	76%
	Gr/St	0.25	0.1%	0.2%	0.2%	\$116.36	0.1%	1.99	0.2%	0.3%	0.4%	34%
	Gr/St	2.15	0.9%	1.0%	1.4%	\$152.35	0.6%	12.15	1.4%	1.6%	1.8%	81%
TITLEIST Titleist Titanium Titleist Other TOTAL TITLEIST	Gr	3.12	1.3%	1.1%	NA	\$404.93	2.5%	7.09	0.8%	0.9%	NA	91%
	Gr/St	0.39	0.2%	0.2%	0.7%	\$143.42	0.1%	2.18	0.3%	0.4%	0.7%	57%
	Gr/St	3.52	1.4%	1.2%	0.7%	\$374.81	2.6%	9.27	1.1%	1.3%	0.7%	92%
TOP FLITE Intimidator 400 Intimidator Other TOTAL TOP FLITE	Gr	5.16	2.1%	1.9%	NA	\$291.62	2.9%	29.11	3.5%	3.4%	NA	77%
	Gr	4.42	1.8%	2.0%	1.1%	\$195.29	1.7%	29.48	3.5%	3.4%	1.1%	78%
	Gr/St	3.04	1.2%	1.0%	1.3%	\$37.26	0.2%	10.18	1.2%	0.8%	0.9%	44%
	Gr/St	12.63	5.2%	4.9%	2.4%	\$196.45	4.9%	68.77	8.2%	7.7%	2.0%	86%
WILSON Titanium Other TOTAL WILSON	Gr	0.33	0.1%	0.1%	NA	\$282.46	0.2%	1.99	0.2%	0.2%	NA	55%
	Gr/St	1.72	0.7%	0.8%	2.1%	\$48.06	0.2%	9.45	1.1%	1.2%	2.1%	75%
	Gr/St	2.05	0.8%	0.9%	2.1%	\$85.79	0.3%	11.44	1.4%	1.3%	2.1%	89%
YONEX TOTAL YONEX	Gr	2.64	1.1%	1.1%	1.2%	\$267.84	1.4%	14.79	1.8%	2.0%	2.1%	63%
OTHER Other Other TOTAL OTHER	Gr St Gr/St	24.79 14.09 38.89		9.9% 5.5% 15.4%		\$87.90 \$47.86 \$73.37	4.3% 1.3% 5.6%		4.5%	10.9% 4.4% 15.3%	6.1%	98%
SAME PERIOD, 1997 PERCENT CHANGE	Gr/St	244.82 255.54 -4.2%	100%	100%	100%	\$208.66 \$225.26 -7.4%	100%	842.18 853.51 -1.3%	100%	100%	100%	100%

WOODS				OR	ON COURSE PRO SHOPS RUNNING MARKET / UNIT	SE PRO	SHOPS F/UNIT N	ON COURSE PRO SHOPS RUNNING MARKET / UNIT MARKET SHARES	HARES				MA	MAY, 1998
THYONE TATOL		MAY	IN I	X IIII	AUG.	SEPT.	ocT.	NOV.	DEC.	JAN.	FEB.	MAR.	APR.	MAY
Total Sales (000's units) Total Sales (000's dollars)				1	1	i		44.23 \$11,123 \$	58.94 \$14,551	32.67 \$8,345	33.32 \$8,204	36.54 \$9,152 \$	59.42 \$14,409 \$	82.29 \$20,098
MANUFACTURER	Shaft	MAY.	JUNE.	JULY.	AUG.	SEPT.	oct.	NOV.	DEC.	JAN.	FEB.	MAR.	APR.	MAY
ADAMS	6	1		2	۷	ΔM	Ą	Z	Ą.	10.9%	11.7%	14.6%	16.2%	15.6%
Adams	ნ შ	<u> </u>	₹ <u>₹</u>	ζ <u>7</u>	ξ <u>φ</u>	Z Z	₹ Z	₹	Ž	0.4%	0.4%	0.8%	0.5%	0.5%
Adams TOTAL ADAMS	Gr/St	Z Z	Z Z	¥ ₹	₹	3.1%	5.8%	9.5%	8.9%	11.3%	12.1%	15.4%	16.7%	16.1%
ARNOLD PALMER TOTAL PALMER	Gr/St	0.4%	0.3%	0.2%	0.2%	0.2%	0.3%	0.3%	0.3%	0.3%	0.1%	0.1%	0.2%	0.3%
BEN HOGAN TOTAL HOGAN	Gr/St	0.8%	0.7%	0.5%	0.5%	0.7%	0.7%	%9'0	0.4%	0.2%	0.2%	0.1%	0.3%	0.3%
CALLAWAY Biggest Big Bertha	<u></u> დ	4.3%				7.1%	7.0%	6.9%	6.8%	6.6%	6.2%	7.9%	6.6%	6.3%
Great Big Bertha Big Bortha Warhird		21.8%	22.9% 16.4%	17.0%	20.4% 16.8%				15.4%	13.6%	13.5%	11.0%	10.6%	10.7%
Big Bertha Warbird	<u></u> 55	2.1%							1.6%	1.2%	1.0%	0.7%	0.6%	0.7%
Other	Gr/St	0.0%							0.0%	%0.0	0.0%	0.0%	0.0%	0.0%
TOTAL CALLAWAY	Gr/St	45.0%	45.3%	46.6%	46.4%	46.1%	44.8%	42.9%	44.9%	43.3%	42.3%	40.2%	37.8%	38.0%
CLEVELAND T A Titanium	ច័	Z Z	¥ Z	Z Z	X A				¥ X	0.0%	0.1%		0.1%	0.1%
Other	Gr/St	0.2%				0.3%	0.3%	0.3%	0.2%	0.1%	0.1%	0.0%	0.1%	0.1%
TOTAL CLEVELAND	Gr/St	0.2%	0.2%	0.2%	0.3%				0.2%	%L.0	0.2%		0.4%	6.0.0
COBRA									i	ò		1	70,	7 00%
King Cobra Ti	ō	80.6							8.5%	8.0.8		6.5% 5.4%	8 6	6. 5. 4. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5. 5.
	ອັ	6.1%							4.5%	4.1%	4.5%		5° 5° 5° 5° 5° 5° 5° 5° 5° 5° 5° 5° 5° 5	% <del>4</del> .4%
	ັຜ	0.7%							0.0%	8,60	% c	2 0	2,5	5 t. C
	Gr/St	0.0%		•		•	1		42.00	0.4.0 47.0	•	41.2%	44.5	11.9%
TOTAL COBRA S	G1/S	15.9%	16.4%	16.9%	17.1%	16.7%	15.5%	4.1%	13.0%	7.79	-	2	2	2
DAIWA TOTAL DAIWA	Gr/St	1.6%	1.6%	1.6%	1.4%	0.9%	1.2%	0.8%	1.0%	1.3%	1.0%	0.5%	0.3%	0.4%
2														

MANUFACTURER	Shaft	MAY.	JUNE.	JULY.	AUG.	SEPT.	OCT.	NOV.	DEC.	JAN.	FEB.	MAR.	APR.	MAY
GOLDWIN TOTAL GOLDWIN	Gr/St	0.7%	0.7%	1.0%	0.8%	0.7%	1.0%	1.0%	0.6%	0.4%	0.4%	0.2%	0.4%	0.4%
KARSTEN TISI Titanium Ping Zing II / Zing ISI Tour TOTAL KARSTEN	Gr/St Gr/St Gr/St Gr/St	NA 1.2% 0.0% 1.2%	0.0 0.0 %0.0 %6.0	. NA 1.3% 0.0% 1.3%	1.1% 0.1% 1.2%	NA 1.1% 0.1% 1.2%	0.7% 0.2% 0.9%	0.8% 0.5% 1.4%	0.6% 0.4% 1.0%	0.9% 0.2% 1.1%	1.0% 0.2% 1.2%	0.5% 0.1% 0.6%	0.0% 0.8% 0.5% 1.3%	0.0% 0.7% 0.4% 1.2%
LYNX Black Cat Titanium Other TOTAL LYNX	Gr Gr/St Gr/St	0.3% 0.3% 0.6%	0.4% 0.2% 0.6%	0.4%	0.4% 0.5% 0.9%	0.3% 0.8% 1.1%	0.2% 0.5% 0.8%	0.5% 0.2% 0.7%	0.7% 0.1% 0.8%	0.7% 0.2% 0.9%	0.4% 0.4% 0.7%	0.2% 0.3% 0.5%	0.2% 0.3% 0.5%	0.2% 0.4% 0.7%
MIZUNO T-Zold Titanium T-Zold Stainless Other TOTAL MIZUNO	Gr Gr/St Gr/St Gr/St	* 0.9% 0.6% 1.5%	* 0.8% 1.3%	* 0.9% 0.3% 1.2%	* 0.8% 1.0%	0.4% 0.5% 0.3% 1.2%	0.6% 0.3% 1.1%	0.9% 0.2% 0.1% 1.2%	0.6% 0.2% 1.0%	0.7% 0.2% 0.2% 1.1%	0.5% 0.4% 0.4%	0.5% 0.5% 1.5%	0.4% 0.6% 0.2% 1.3%	0.3% 0.5% 0.2% 1.1%
ORLIMAR TOTAL ORLIMAR	Gr/St	Z Z	¥ ¥	X A	Š	N A	₹ Z	¥ Z	Ϋ́	Ą	Z Z	Y Y	0.2%	0.2%
TAYLOR MADE Titanium Bubbie 2 Titanium Bubbie Bumer Bubbie Bumer Bubbie Other TOTAL TAYLOR MADE	१ १ १	1.2% 9.6% 4.3% 0.0% 15.5%	1.3% 9.1% 4.2% 0.1% 14.9%	1.5% 8.9% 4.0% 0.1% 14.8%	1.4% 9.2% 4.2% 0.3% 15.4%	1.5% 9.2% 3.8% 0.3% 15.1%	1.6% 8.9% 3.5% 0.4% 14.7%	1.7% 7.5% 3.6% 0.3% 0.2% 13.4%	2.8% 6.5% 3.4% 0.2% 13.4%	3.2% 5.8% 3.3% 0.3% 12.6%	2.9% 5.2% 3.4% 0.8% 12.7%	3.5% 3.6% 3.6% 0.6% 11.9%	4.2% 3.5% 0.9% 0.5%	4.8% 2.1% 3.7% 0.6% 11.7%
TEARDROP 845 Ti Face Armour other Ram TOTAL TEARDROP	Gr/St Gr/St Gr/St	NA 1.0% 0.2% 1.2%	0.8% 0.3% 1.1%	0.7% 0.2% 0.9%	0.8% 0.1% 0.9%	0.8% 0.4% 1.2%	1.0% 0.3% 1.3%	0.0% 0.9% 0.2%	0.0% 0.8% 0.1% 0.9%	0.0% 1.0% 1.0%	0.0% 1.0% 1.0%	0.2% 0.5% 0.2% 0.8%	0.3% 0.5% 0.2% 1.0%	0.2% 0.5% 0.1% 0.8%

MANUFACTURER	Shaft	MAY.	JUNE.	JULY.	AUG.	SEPT.	OCT.	NOV.	DEC.	JAN.	FEB.	MAR.	APR.	MAY
TITLEIST Titleist Titanium	ত	Υ A	¥ Z	Ą	N A	₹	%9.0	1.7%	1.7%	2.9%	2.7%	3.6%	3.6%	3.9%
Titleist Other	Gr/St	2.0%	2.4%	2.1%	1.7%	1.4%	1.5%	1.4%	1.5%	1.4%	1.5%	0.8%	1.0%	%6.0
TOTAL TITLEIST	Gr/St	2.0%	2.4%	2.1%	1.8%	1.4%	2.0%	3.1%	3.2%	4.3%	4.2%	4.4%	4.6%	4.9%
TOP FLITE	Ċ	δN	ΔN		Z	Ą	%0°0	%0.0	0.1%	0.1%	0.2%	0.5%	9.0	0.3%
Intimidator	<u></u> 6	0.7%	0.7%	0.4%	0.3%	0.3%	0.4%	0.5%	0.3%	0.3%	0.5%	0.5%	0.5%	9.0%
Other	Gr/St	1.1%	1.0%	1.2%	1.0%	0.8%	0.5%	%9.0	1.0%	0.8%	0.7%	1.3%	1.3%	1.1%
TOTAL TOP FLITE	Gr/St	1.8%	1.6%	1.6%	1.3%	1.0%	%6.0	1.2%	1.4%	1.2%	1.1%	2.4%	2.4%	2.0%
WILSON Titanium	o <u></u>	Ž	₹ Z	Ý Ž	Ϋ́	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	0.2%	0.2%	0.2%
Other	Gr/St	0.7%	1.0%	0.8%	1.0%	1.0%	1.1%	1.3%	1.0%	0.7%	0.7%	1.0%	0.7%	0.5%
TOTAL WILSON	Gr/St	0.7%	1.0%	0.8%	%6.0	1.1%	1.2%	1.4%	1.1%	0.8%	0.7%	1.2%	%6.0	0.7%
YONEX TOTAL YONEX	<u>ဝ</u>	1.2%	0.8%	%9'0	0.5%	0.3%	0.3%	0.6%	0.5%	0.8%	0.5%	1.1%	%6.0	0.7%
<b>OTHER</b> Other	j.	6.5%	7.4%	%9'9	6.8%	5.1%	5.2%	4.5%	4.8%	4.6%	4.3%	4.7%	4.8%	5.5%
Other	ស	3.1%	2.9%	2.9%	2.7%	2.6%	2.1%	1.8%	1.8%	1.9%	2.2%	3.0%	2.9%	2.4%
TOTAL OTHER	Gr/St	9.5%	10.3%	9.5%	9.5%	7.7%	7.3%	6.3%	6.7%	6.5%	%9.9	%9′.	7.7%	7.8%
TOTAL WOODS	Gr/St	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

# WOOD SALES ON COURSE PRO SHOPS MAY, 1998 (Units / Per Thousand Woods)

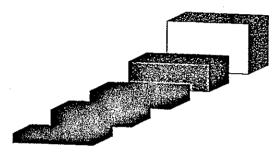
MANUFACTURER	Shaft	Unit Sales		Prev. Period Share	Same Period 1997 Share		Dollar Share	Invntry on Hand	Invnty Share			Pct. of Shops
ADAMS Adams Adams TOTAL ADAMS	Gr St Gr/St	12.86 0.43 13.29	15.6% 0.5% 16.1%	16.2% 0.5% 16.7%	NA	\$182.77 \$139.72 \$181.38	11.7% 0.3% 12.0%	39.43 1.62 41.05	7.7% 0.3% 8.0%	7.5% 0.3% 7.8%	NA NA NA	63% 9% 64%
ARNOLD PALMER TOTAL PALMER	Gr/St	0.24	0.3%	0.2%	0.4%	\$100.55	0.1%	3.10	0.6%	0.6%	0.7%	11%
BEN HOGAN TOTAL HOGAN	Gr/St	0.26	0.3%	0.3%	0.8%	\$144.53	0.2%	2.68	0.5%	0.6%	0.7%	11%
CALLAWAY Biggest Big Bertha Great Big Bertha Big Bertha Warbird Big Bertha Warbird Other TOTAL CALLAWAY	Gr Gr Gr St Gr/St Gr/St	5.16 17.26 8.79 0.58 0.01 31.78	6.3% 21.0% 10.7% 0.7% 0.0% 38.6%	6.6% 20.0% 10.6% 0.6% 0.0% 37.8%	21.8% 16.7% 2.1% 0.0%	\$414.66 \$344.85 \$209.24 \$141.89 \$138.02 \$315.03	10.6% 29.6% 9.1% 0.4% 0.0% 49.8%	18.17 66.70 54.46 3.08 0.12 142.53	3.6% 13.1% 10.7% 0.6% 0.0% 27.9%	3.3% 12.7% 11.1% 0.5% 0.0% 27.6%	0.5% 9.4% 15.0% 0.7% 0.1% 25.7%	64% 79% 84% 21% 3% 91%
CLEVELAND T.A. Titanium Other TOTAL CLEVELAND	Gr Gr/St Gr/St	0.10 0.11 0.21	0.1% 0.1% 0.3%	0.1% 0.1% 0.2%	0.2%	\$267.61 \$119.61 \$190.09	0.1% 0.1% 0.2%	1.71 0.86 2.57	0.3% 0.2% 0.5%	0.3% 0.2% 0.5%	NA 0.5% 0.5%	9% 4% 13%
COBRA King Cobra Ti King Cobra King Cobra Other TOTAL COBRA	Gr Gr St Gr/St Gr/St	5.79 3.60 0.29 0.07 9.76	7.0% 4.4% 0.4% 0.1% 11.9%	6.7% 3.9% 0.5% 0.1% 11.1%		\$268.81 \$171.10 \$121.98 \$158.92 \$227.34	7.7% 3.1% 0.2% 0.1% 11.0%	46.80 32.38 3.97 4.82 87.98	9.2% 6.3% 0.8% 0.9% 17.2%	9.3% 6.4% 0.9% 0.6% 17.1%	9.3% 10.3% 1.1% 0.7% 21.5%	62% 66% 21% 21% 80%
<b>DAIWA</b> TOTAL DAIWA	Gr	0.37	0.4%	0.3%	1.6%	\$181.77	0.3%	8.49	1.7%	2.1%	3.6%	17%
GOLDWIN TOTAL GOLDWIN	Gr/St	0.33	0.4%	0.4%	0.7%	\$246.56	0.4%	7.07	1.4%	1.4%	1.3%	25%
KARSTEN TISI Titanium Ping Zing II / Zing ISI Tour TOTAL KARSTEN	Gr/St Gr/St Gr/St Gr/St	0.00 0.61 0.35 0.96	0.0% 0.7% 0.4% 1.2%	0.0% 0.8% 0.5% 1.3%		\$0.00 \$146.27 \$171.06 \$155.31	0.0% 0.4% 0.3% 0.7%	0.00 4.79 2.44 7.23	0.0% 0.9% 0.5% 1.4%	1.1% 0.5%	NA 1.7% 0.0% 1.6%	29% 13%
LYNX Black Cat Titanium Other TOTAL LYNX	Gr Gr/St Gr/St	0.20 0.37 0.57	0.2% 0.4% 0.7%	0.2% 0.3% 0.5%	0.3%	\$213.78 \$84.05 \$129.57	0.2% 0.2% 0.4%	1.71 2.92 4.63	0.3% 0.6% 0.9%	0.6%	0.8% 0.5% 1.3%	13%

#### NATIONAL ON COURSE WOODS

MANUFACTURER	Shaft	Unit Sales		Prev. Period Share	Same Period 1997 Share	Unit	Dollar Share	Invntry on Hand		Prev. Period Share	Same Period 1997 Share	Pct. of Shops
MIZUNO	_	0.00										
T-Zold Titanium	Gr Gr/Ot	0.26	0.3%	0.4%		\$328.73	0.4%	2.93	0.6%	0.5%	NA	17%
T-Zoid Stainless	Gr/St	0.42	0.5%	0.6%	0.9%	•	0.4%	2.98	0.6%	0.7%	2.1%	13%
Other	Gr/St	0.20	0.2%	0.2%	0.6%	\$75.54	0.1%	3.03	0.6%	0.4%	1.0%	12%
TOTAL MIZUNO	Gr/St	88.0	1.1%	1.3%	1.5%	\$200.04	0.9%	8.93	1.7%	1.7%	3.2%	29%
ORLIMAR												
TOTAL ORLIMAR	Gr/St	0.15	0.2%	0.2%	NΙΔ	\$272.85	0.00/	4 00	0.00/			
TO TALL OTTERMENT	0,,00	0.10	J.2.75	0.2.70	19/7	Ψ212.03	0.2%	1.00	0.2%	0.1%	,NA	4%
TAYLOR MADE												
Titanium Bubble 2	Gг	3,95	4.8%	4.2%	1.2%	\$280.90	5.5%	22.56	4.4%	4.0%	0.6%	470/
Titanium Bubble	Gr	1.73	2.1%	3.0%	9.6%	\$276.39	2.4%	20.16	3.9%	4.7%		47%
Burner Bubble	Gr	3.08	3.7%	3.5%	4.3%		2.7%	24,26	4.7%		7.2%	52%
Burner Bubble	St	0.49	0.6%	0.9%	0.0%	\$126.83	0.3%			4.8%	7.0%	61%
Other	Gr/St	0.36	0.4%	0.5%	0.3%	\$91.00		1.09	0.2%	0.3%	0.3%	11%
TOTAL TAYLOR MAI		9.61	11.7%	12.2%			0.2%	5.63	1.1%	1.1%	1.4%	16%
TOTAL TATEOR WIAL	JEG /3t	9.01	11.170	12.270	15.5%	\$232.48	11.1%	73.69	14.4%	14.9%	16.5%	80%
TEARDROP												
Armour 845 Ti Face	Gr/St	0.14	0.2%	0.3%	NΔ	\$188.33	0.1%	4.40	0.007	0.004		
Armour Other	Gr/St	0.42	0.5%	0.5%	1.0%			1.43	0.3%	0.2%	NA	5%
Ram	Gr/St	0.08	0.1%	0.2%	0.2%		0.3%	8.81	1.7%	2.0%	2.3%	23%
TOTAL TEARDROP	Gr/St	0.63	0.1%			\$124.26	0.0%	1.78	0.3%	0.4%	0.8%	6%
TOTAL TEARDROP	Gi/St	0,03	0.076	1.0%	1.2%	\$142.32	0.4%	12.02	2.4%	2.6%	3.1%	32%
TITLEIST												
Titleist Titanium	Gr	3.23	3.9%	3.6%	NΔ	\$378.71	6.1%	45.40	2.20/	0.70/		
Titleist Other	Gr/St	0.77	0.9%	1.0%	2.0%	\$125.10		15.16	3.0%	2.7%	NA	53%
TOTAL TITLEIST	Gr/St	4.00	4.9%	4.6%			0.5%	8.48	1.7%	1.7%	3.9%	34%
TOTAL TRELIST	GI/Gt	4.00	4,970	4.0%	2.0%	\$329.89	6.6%	23.64	4.6%	4.4%	3.9%	66%
TOP FLITE												
Intimidator 400	Gr	0.22	0.3%	0.6%	NΙΔ	\$302.73	0.20/	0 77	0.70	0.70		
Intimidator	Gr	0.49	0.6%	0.5%	0.7%		0.3%	3.77	0.7%	0.7%	NA	16%
Other	Gr/St	0.43	1.1%	1.3%		\$200.26	0.5%	4.31	0.8%	1.0%	0.8%	25%
TOTAL TOP FLITE	Gr/St	1.63			1.1%	\$44.08	0.2%	8.78	1.7%	1.6%	2.0%	21%
IOTAL TOP FLITE	GI/OL	1.05	2.0%	2.4%	1.8%	\$125.67	1.0%	16.87	3.3%	3.2%	2.8%	40%
NILSON			•								•	
Titanium	Gr	0.19	0.2%	0.2%	NA	\$280.78	0.3%	2 20	0.50	A		
Other	Gr/St	0.42	0.5%	0.7%	0.7%	\$49.29		2.30	0.5%	0.4%	NA	10%
TOTAL WILSON	Gr/St	0.61	0.7%	0.9%			0.1%	5.98	1.2%	1.4%	2.0%	23%
TOTAL TRIEDOM	GI/OC	0.01	0.778	0.5%	U. 170	\$121.39	0.4%	8.29	1.6%	1.8%	2.0%	29%
/ONEX												
TOTAL YONEX	Gr	0.57	0.7%	0.9%	1 2%	\$280.98	0.8%	2.40	0.40/	0.50/	0.004	
	-	0.07	w., , , ,	0.070	1.2 /0	Ψ200.30	0.0%	. 2.10	0.4%	0.5%	0.8%	11%
<b>OTHER</b>												
Other	Gr	4.49	5.5%	4.8%	6.5%	\$129.60 '	2.9%	38.53	7 50/	0.007	~ ~~.	
Other	St	1.95	2.4%	3%	3.1%	\$53.53			7.5%	6.6%	7.2%	60%
TOTAL OTHER	Gr/St	6.45	7.8%				0.5%	18.62	3.6%	4%	3.5%	40%
/	CITO	J.7J	7.070	7.7%	9.5%	\$106.40	3.4%	57.15	11.2%	10.6%	10.8%	72%
FOTAL WOODS	Gr/St	82.29	100%	100%	100%	\$244.23	100%	511.00	1000	40001	4000	4000:
				/ 0		<b>₩</b> ≟77.&\	10070	311.02	100%	100%	100%	100%
SAME PERIOD, 1997		86.70				\$255.39		545.34				
'ERCENT CHANGE		-5.1%				-4.4%		-6.3%				
. —						7.770		-0.570				

# Regional On Course Woods Unit Share Of Market (By Brand)





Callaway 34.2%

Adams 18.7%

Cobra 11.0%

Taylor Made 10.4%

Titleist 6.4%

## **WEST**



Callaway 39.0%

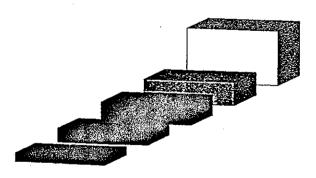
Taylor Made 14.5%

Adams 11.5%

Cobra 10.7%

Top Flite 4.7%

## **NORTHEAST**



Callaway 38.0%

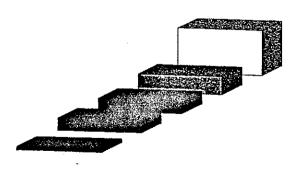
Adams 16.1%

Cobra 14.4%

Taylor Made 9.9%

Titleist 6.2%

#### MID CENTRAL



Callaway 41.0%

Adams 16.5%

Taylor Made 12.1%

Cobra 11.7%

Titleist 3.7%

May 1998

SOUTHEAST

#### WOOD SALES ON COURSE PRO SHOPS MAY,1998 (Units / Per Thousand Woods)

		<b>0</b> 1.4	Unit		Period	Same Period 1997		Dollar		Invnty	Period		Pct. of
	MANUFACTURER	Shaft	Sales	Snare	Share	Share	Price	Share	Hand	Share	Share	Share	Shops
:	ADAMS  Adams  Adams  TOTAL ADAMS	Gr St Gr/St	3.35 0.10 3.44	18.2% 0.5% 18.7%	21.0% 0.7% 21.8%	NA	\$188.96 \$144.12 \$188.21	14.1% 0.3% 14.4%	8.72 0.40 9.12	8.3% 0.4% 8.7%	7.7% 0.4% 8.0%	NA NA NA	56% 11% 57%
:	ARNOLD PALMER TOTAL PALMER	Gr/St	0,03	0.2%	0.1%		\$122.68	0.1%	1.85	1.8%	1.7%	2.4%	11%
	BEN HOGAN TOTAL HOGAN	Gr/St	0.06	0.3%	0.4%	1.2%	\$144.03	0.2%	1.59	1.5%	1.4%	1.1%	12%
	CALLAWAY Biggest Big Bertha Great Big Bertha	Gr Gr	1.09 3.02	5.9% 16.4%	5.3% 18.5%	3.2% 20.3%	\$420.71 \$356.12	10.2% 24.0%	4.13 14.14	3.9% 13.5%	3.7% 13.4%	0.5% 8.1%	60% 71%
;	Big Bertha Warbird Big Bertha Warbird Other TOTAL CALLAWAY	Gr St Gr/St Gr/St	1.95 0.22 0.01 6.29	10.6% 1.2% 0.1% 34.2%	9.8% 0.6% 0.1% 34.2%	15.0% 3.3% 0.2% 41.9%	\$198.39 \$142.56 \$138.02 \$310.60	8.6% 0.7% 0.0% 43.5%	10.56 0.39 0.08 29.30	10.1% 0.4% 0.1% 27.9%	10.0% 0.4% 0.0% 27.6%	10.5% 1.0% 0.1% 20.3%	76% 17% 5% 87%
3	CLEVELAND T.A. Titanium	Gr	0.01	0.1%	0.1%	NA		0.1%	0.23	0.2%	0.3%	NA.	
	Other TOTAL CLEVELAND	Gr/St Gr/St	0.01 0.02	0.1% 0.1%	0.1% 0.1%	0.2% 0.2%	\$122.04 \$194.12	0.0% 0.1%	0.20 0.43	0.2% 0.4%	0.2% 0.4%	0.3% 0.3%	3% 6%
	COBRA King Cobra Ti King Cobra King Cobra	Gr Gr St	1.43 0.53 0.03	7.8% 2.9% 0.2%	7.2% 2.3% 0.2%	12.0% 5.8% 0.4%	\$271.36 \$185.62 \$122.04	8.6% 2.2% 0.1%	10.87 5.69 0.57	10.3% 5.4% 0.5%	5.7% 0.5%	9.2% 9.6% 1.1%	54% 11%
	Other TOTAL COBRA	Gr/St Gr/St	0.03 2.02	0.2% 11.0%	0.2% 9.9%	0.1% 18.2%	\$162.59 \$245.03	0.1% 11.0%	1.04 18.17	1.0% 17.3%	0.4% 17.5%	0.7% 20.6%	
	DAIWA TOTAL DAIWA GOLDWIN	Gг	0.03	0.2%	0.2%	0.6%	\$183.04	0.1%	0.22	0.2%	0.2%	0.7%	8% ·
	TOTAL GOLDWIN	Gr/St	0.05	0.3%	0.3%	1.1%	\$247.19	0.3%	2.02	1.9%	1.8%	2.2%	21%
	TISI Titanium Ping Zing II / Zing	Gr/St Gr/St	0.00 0.10	0.0% 0.5%	0.2%	NA 0.4% 0.0%	\$158.47	0.0% 0.4% 0.1%	0.88	0.0% 0.8% 0.3%	0.9%	1.8%	17%
	ISI Tour TOTAL KARSTEN	Gr/St Gr/St	0.03 0.13	0.2% 0.7%			\$159.88	0.1%		1.1%			
	LYNX Black Cat Titanium Other TOTAL LYNX	Gr Gr/St Gr/St	0.07 0.07 0.14	0.4% 0.4% 0.8%	0.3%	0.6%		0.4% 0.1% 0.5%	0.63	0.3% 0.6% 0.9%	0.5%	0.9%	13%
	:1												

#### SOUTHEAST WOODS

	MANUFACTURER	Shaft	Unit Sales		Prev. Period Share	Same Period 1997 Share		Dollar Share	invntry on Hand	Invnty Share			Pct. of Shops
1	MIZUNO	_											
	T-Zoid Titanium	Gr	0.04	0.2%	0.4%	NA	•	0.3%	0.52	0.5%	0.6%	NA	11%
-	T-Zoid Stainless	Gr/St	0.09	0.5%	0.5%	1.4%	\$180.17	0.4%	0.64	0.6%	0.5%	1.5%	10%
•	Other	Gr/St	0.02	0.1%	0.2%	0.2%	\$70.93	0.0%	0.33	0.3%	0.3%	0.8%	8%
1	TOTAL MIZUNO	Gr/St	0.15	0.8%	1.0%	1.6%	\$208.08	0.7%	1.49	1.4%	1.4%	2.4%	22%
	ORLIMAR												
-	TOTAL ORLIMAR	Gr/St	0.01	0.1%	0.0%	NA	\$278.43	0.1%	0.07	0.1%	0.0%	NA.	3%
ł	TO THE OTTEMBUT	0.,01	0.0,	5,5	0.070	, , , ,	4270.10	0.175	0.07	0.170	0.070	1471	0.70
-	TAYLOR MADE					v							
_	Titanium Bubble 2	Gr	0.87	4.7%	4.1%	2.1%	\$275.14	5.3%	4.12	3.9%	4.2%	0.7%	38%
ı	Titanium Bubble	Gr	0.42	2.3%	3.0%	7.2%	\$270.13	2.5%	3.08	2.9%	3.9%	7.4%	40%
	Burner Bubble	Gr	0.53	2.9%	2.9%	2.3%	\$197.42	2.3%	4.10	3.9%	4.3%	5.7%	43%
	Burner Bubble	St	0.05	0.3%	0.4%	0.1%	\$126.94	0.1%	0.10	0.1%	0.1%	0.0%	5%
1	Other	Gr/St	0.04	0.2%	0.5%	0.1%	\$94.27	0.1%	0.55	0.5%	0.5%	1.3%	11%
	TOTAL TAYLOR MAD	EGr/St	1.92	10.4%	10.9%	11.7%	\$243.53	10.4%	11.95	11.4%	13.0%	15.3%	68%
1	TEARDROP												
	Armour 845 Ti Face	Gr/St	0.04	0.2%	0.3%		\$186.75	0.2%	0.52	0.5%		NA	2%
_	Armour Other	Gr/St	0.10	0.5%	0.2%	1.1%		0.3%	1.39	1.3%		2.6%	13%
	Ram	Gr/St	0.02	0.1%	0.2%	0.2%	\$125.83	0.1%	0.35	0.3%		1.0%	5%
	TOTAL TEARDROP	Gr/St	0.16	0.9%	0.7%	1.4%	\$137.30	0.5%	2.26	2.2%	2.0%	3.6%	17%
=	**************************************												
	TITLEIST	0-	4.04	F F0/	4.407	A1.A	****	0.70/	4.00	4.00/	4.00/		500/
	Titleist Titanium	Gr C=(C)	1.01	5.5%	4.1%		\$386.92	8.7%	4.80	4.6%		NA 1 COY	52%
	Titleist Other TOTAL TITLEIST	Gr/St	0.18	1.0%	0.9% 5.1%	1.5%	\$132.07	0.5%	2.30	2.2%		4.6%	27%
	IOIAL IIILEISI	Gr/St	1.18	6.4%	5,1%	1.5%	\$351.32	9.2%	7.10	6.8%	6.7%	4.6%	59%
1	TOP FLITE												
	Intimidator 400	Gr	0.09	0.5%	0.8%	NΔ	\$298.72	0.6%	1.18	1.1%	1.3%	NA	13%
	Intimidator	Gr	0.15	0.8%	0.5%	0.7%	\$200.68	0.7%	0.96	0.9%		1.4%	19%
1	Other	Gr/St	0.12	0.7%	0.7%	1.8%	\$37.33	0.1%	1.96	1.9%		2.5%	16%
	TOTAL TOP FLITE	Gr/St	0.36	2.0%	2.1%	2.5%	\$170.74	1.4%	4.11	3.9%		3.9%	32%
_	,						<b>*</b>	******		4.070	0.070	5,070	
•	WILSON	•								-			
	Titanium	Gr	0.03	0.2%	0.2%	NA	\$275.18	0.2%	0.61	0.6%	0.5%	NA	11%
	Other	Gr/St	0.18	1.0%	1.2%	0.3%	\$48.76	0.2%	1.38	1.3%			
_	TOTAL WILSON	Gr/St	0.21	1.1%	1.4%	0.3%	\$81.11	0.4%	1.99	1.9%			24%
1													
	YONEX												
	TOTAL YONEX	Gr	0.33	1.8%	1.8%	1.5%	\$278.16	2.0%	1.11	1.1%	1.0%	1.0%	14%
	AT1												
	OTHER												
	Other	Gr	1.38	7.5%			\$131.25	4.0%	6.02	5.7%			
	Other	St	0.48	2.6%		5.6%	-	0.6%	4.09	3.9%			
į	TOTAL OTHER	Gr/St	1.86	10.1%	9.3%	13.9%	\$111.80	4.6%	10.11	9.6%	8.8%	16.0%	65%
=	TOTAL WOODS												
	TOTAL WOODS	Gr/St	18.40	100%	100%	100%	\$244.00	100%	105.05	100%	100%	100%	100%
								,					

WEST

#### WOOD SALES ON COURSE PRO SHOPS MAY,1998 (Units / Per Thousand Woods)

	Chaff	Unit		Period	Same Period 1997		Dollar Share	Invntry on Hand	Invnty			Pct. of Shops
MANUFACTURER	Shaft	Sales	Snare	Share	Share	Price	Silare	nanu	Silate	Silale	Silate	Silops
ADAMS Adams Adams TOTAL ADAMS	Gr St Gr/St	1.38 0.05 1.43	11.1% 0.4% 11.5%	9.0% 0.3% 9.4%	NA NA NA	\$187.07 \$139.18 \$185.40	8.9% 0.2% 9.2%	6.39 0.13 6.52	6.4% 0.1% 6.6%	6.8% 0.1% 6.9%	NA NA NA	70% 5% 70%
ARNOLD PALMER TOTAL PALMER	Gr/St	0.10	0.8%	0.2%	0.4%	\$88.42	0.3%	0.64	0.6%	0.7%	0.5%	20%
BEN HOGAN TOTAL HOGAN	Gr/St	0.04	0.3%	0.3%	0.6%	\$140.02	0.2%	0.26	0.3%	0.4%	0.7%	8%
CALLAWAY Biggest Big Bertha Great Big Bertha Big Bertha Warbird Big Bertha Warbird Other TOTAL CALLAWAY	Gr Gr Gr St Gr/St Gr/St	0.45 2.76 1.49 0.13 0.00 4.83	3.6% 22.3% 12.0% 1.0% 0.0% 39.0%	5.9% 21.3% 15.5% 1.0% 0.0% 43.7%	5.2% 24.8% 17.7% 1.7% 0.0% 49.4%	\$412.69 \$335.37 \$192.06 \$137.34 \$0.00 \$293.03	6.4% 32.0% 9.9% 0.6% 0.0% 48.9%	2.70 11.65 6.39 0.24 0.04 21.01	2.7% 11.7% 6.4% 0.2% 0.0% 21.1%	2.7% 11.7% 6.9% 0.3% 0.0% 21.6%	0.6% 7.1% 13.1% 0.2% 0.0% 21.0%	5%
CLEVELAND  1 T.A. Titanium	Gr Gr	0.01	0.1%	0.1%	NA.		0.1%	0.29	0.3%		NA	
Other TOTAL CLEVELAND	Gr/St Gr/St	0.00 0.01	0.0% 0.1%	0.0% 0.1%	0.3% 0.3%	\$0.00 \$268.49	0.0% 0.1%	0.00 0.29	0.0% 0.3%	0.0%	0.3% 0.3%	0%
COBRA King Cobra Ti King Cobra King Cobra Other TOTAL COBRA	Gr Gr St Gr/St Gr/St	0.70 0.56 0.06 0.01 1.33	5.6% 4.5% 0.5% 0.1% 10.7%	0.0%	4.1% 0.3% 0.0%	\$274.53 \$173.81 \$119.96 \$161.85 \$224.30	6.6% 3.4% 0.2% 0.1% 10.3%	6.28 5.47 0.39 0.47 12.60	6.3% 5.5% 0.4% 0.5% 12.7%	5.7% 0.4% 0.3%	13.8% 0.4% 0.5%	63% 10% 15%
DAIWA TOTAL DAIWA	Gr	0.05	0.4%	0.4%	1.2%	\$184.27	0.3%	2.17	2.2%	2.0%	5.6%	25%
GOLDWIN TOTAL GOLDWIN	Gr/St	0.03	0.2%	0.3%	0.9%	\$252.14	0.3%	0.95	1.0%	0.9%	1.2%	30%
KARSTEN TISI Titanium Ping Zing II / Zing ISI Tour TOTAL KARSTEN	Gr/St Gr/St Gr/St Gr/St	0.00 0.05 0.07 0.12	0.0% 0.4% 0.6% 1.0%	0.3% 0.5%	1.1% 0.2%		0.0% 0.3% 0.4% 0.7%	0.84 0.36	0.8% 0.4%	0.7% 0.4%	1.8% 0.0%	38% 15%
LYNX Black Cat Titanium Other TOTAL LYNX	Gr Gr/St Gr/St	0.03 0.06 0.09	0.5%	0.5%	0.4%		0.2%	0.73	0.7%	6 0.7%	0.7%	6 20%

**WEST WOODS** 

				Prev.	Same Period			Invntry		Prev.	Same Period	
	Chaff	Unit		Period	1997		Dollar	on		Period	1997	Pct. of
MANUFACTURER	Shaft	Sales	Share	Share	Share	Price	Share	Hand	Share	Share	Share	Shops
MIZUNO	Gr	0.05	0.40/	0.00/		0000 40						-
T-Zoid Titanium			0.4%	0.3%		\$338.16	0.6%	0.33	0.3%	0.3%	NA	15%
T-Zoid Stainless	Gr/St	0.07	0.6%	0.6%	1.5%	\$179.44	0.4%	0.45	0.5%	0.4%	3.5%	20%
Other	Gr/St	0.05	0.4%	0.7%	0.4%	\$69.71	0.1%	0.24	0.2%	0.2%	1.1%	5%
TOTAL MIZUNO	Gr/St	0.17	1.4%	1.7%	1.9%	\$193.85	1.1%	1.03	1.0%	0.9%	4.6%	31%
ORLIMAR	0.404	0.40	0.00/	4 004		****						
TOTAL ORLIMAR	Gr/St	0.10	0.8%	1.0%	NA	\$266.95	0.9%	0.54	0.5%	0.2%	NA	8%
TANGOD MADE												
TAYLOR MADE Titanium Bubble 2	Gr	0.65	5.2%	4.6%	4 004	#000 oo						
	Gr	0.03	3.8%		1.6%	\$293.93	6.6%	7.52	7.6%	8.3%	0.8%	55%
Titanium Bubble				4.5%		\$287.46	4.7%	5.05	5.1%	5.8%	6.3%	60%
Burner Bubble	Gr St	0.40	3.2%	2.2%	3.4%	\$175.92	2.4%	3.83	3.9%	3.8%	5.5%	70%
Burner Bubble	St	0.08	0.6%	0.5%	0.1%	\$127.42	0.4%	0.26	0.3%	0.2%	0.2%	15%
Other	Gr/St	0.19	1.5%	1.2%	0.6%	\$91.42	0.6%	1.69	1.7%	1.9%	1.4%	20%
TOTAL TAYLOR MAD	EGI/St	1.80	14.5%	12.9%	16.8%	\$235.61	14.7%	18.36	18.5%	20.1%	14.2%	90%
*********												
TEARDROP	Celes	0.03	0.20/	0.207		6466 67						
Armour 845 Ti Face	Gr/St	0.03	0.2%	0.3%		\$188.27	0.2%	0.21	0.2%	0.1%	NA	5%
Armour Other	Gr/St	0.07	0.6%	0.6%	1.1%		0.3%	1.11	1.1%	1.1%	3.5%	30%
Ram	Gr/St	0.02	0.2%	0.3%	0.2%		0.1%	0.08	0.1%	0.1%	0.3%	8%
TOTAL TEARDROP	Gr/St	0.11	0.9%、	1.1%	1.3%	\$155.61	0.6%	1.41	1.4%	1.4%	3.8%	40%
TITLEIST												
Titleist Titanium	Gr	0.47	3.8%	3.7%	81.6	<b>#255 02</b>	F 00/	0.00				
	Gr/St	0.07	0.6%	0.6%		\$355.82	5.8%	2.29	2.3%	2.2%	NA	55%
Titleist Other	Gr/St	0.54				\$128.46	0.3%	1.58	1.6%	1.6%	2.9%	40%
TOTAL TITLEIST	GI/St	0.54	4.4%	4.4%	1.7%	\$326,35	6.1%	3.87	3.9%	3.8%	2.9%	75%
TOP FLITE												
Intimidator 400	Gг	0.04	0.3%	0.6%	NA	\$305.14	0.40/	4.00	4 404			
Intimidator	Gr	80.0	0.6%	0.7%	1.6%		0.4%	1.36	1.4%	1.4%	NA	30%
	Gr/St	0.46	3.7%	2.9%		\$203.30	0.6%	1.43	1.4%	1.7%	1.2%	60%
Other TOTAL TOP FLITE	Gr/St	0.40	4.7%	4.2%	2.1%	\$48.27	0.8%	4.24	4.3%	3.6%	2.1%	45%
TOTAL TOP FLITE	Girot	0.56	4.170	4.270	3.7%	\$87.37	1.8%	7.03	7.1%	6.7%	3.3%	80%
WILSON												
	Gr	0.02	0.2%	0.3%	NΙΛ	\$270.44	0.00/	0.00	0.007	0.007		
Titanium Other	Gr/St	0.02	0.2% 0.7%	0.3% 0.5%		\$279.14	0.2%	0.26	0.3%	0.2%	NA	10%
TOTAL WILSON	Gr/St	0.09	0.7 %		1.3%	\$51.09	0.2%	2.47	2.5%	2.9%	3.0%	40%
TOTAL WILSON	Gi/St	0.11	U.976	0.8%	1.3%	\$92.55	0.4%	2.73	2.7%	3.1%	3.0%	45%
YONEX										·		
TOTAL YONEX	Gr	0.10	0.8%	1.0%	0.69/	¢202 42	4.000	0.04	5.001			
TOTAL TONEX	Gi	0.10	0.6%	1.0%	0.0%	\$282.42	1.0%	0.31	0.3%	0.3%	0.5%	10%
OTHER												
	Cr.	0.50	4.007	E 00/	2.00/	6440.07						
Other	Gr Ct	0.59	4.8%	5.6%	3.9%	\$116.07	2.4%	12.93	13.0%	10.8%	9.6%	90%
Other	St	0.28	2.3%	1.7%	2.6%	\$46.68	0.5%	4.33	4.4%	4.8%	3.4%	55%
TOTAL OTHER	Gr/St	0.87	7.0%	7.3%	6.4%	\$93.74	2.8%	17.26	17.4%	15.7%	13.0%	95%
TOTAL MOODS	0-101	40.40	4000	4000/	4000/	#000 to	40000					
TOTAL WOODS	Gr/St	12.40	100%	100%	100%	\$233.19	100%	99.39	100%	100%	100%	100%

NORTHEAST

WOOD SALES ON COURSE PRO SHOPS MAY,1998 (Units / Per Thousand Woods)

	_				_	Same						Same	
			11-24	11::4		Period 1997	Unit	Dollar	Invntry	Invnty		Period	Pct. of
	MANUFACTURER	Shaft	Unit Sales	Share	Period Share	Share		Share	Hand	_	Share		Shops
	ADAMS	Share	Odico	0114.0					<u> </u>				
•	Adams	Gr	2.24	15.5%	19.6%		\$194.66	11.7%	10.92	9.9%	9.0%	NA	69%
	Adams	St	0.08	0.6%	0.8%	NA	\$149.52	0.3%	0.78	0.7%	0.7%		15%
	TOTAL ADAMS	Gr/St	2.32	16.1%	20.4%	NA	\$193.10	12.0%	11.71	10.6%	9.7%	NA.	69%
	ARNOLD PALMER					**							
	TOTAL PALMER	Gr/St	0.05	0.3%	0.4%	0.3%	\$115.36	0.2%	0.44	0.4%	0.5%	0.5%	8%
	BEN HOGAN TOTAL HOGAN	Gr/St	0.11	0.8%	0.4%	1.6%	\$148.96	0.4%	0.44	0.4%	0.6%	0.8%	9%
	I TOTAL HOGAN	Girot	0.11	0,070	••••		*						
	CALLAWAY												
	Biggest Big Bertha	Gr	0.86	6.0%	3.8%	3.4%	\$453.41	10.4%	4.33	3.9%	3.5%	0.3%	77%
	Great Big Bertha	Gr	3.31	23.0%	19.1%	20.0%	\$350.13	31.0%	16.26	14.7%	14.6%	10.9%	85%
	Big Bertha Warbird	Gr	1.23	8.5%	10.4%	14.5%	\$217.76	7.2%	13.80	12.5%	12.5%	17.3%	88%
	Big Bertha Warbird	St	80.0	0.6%	0.4%	2.8%	\$146.12	0.3%	1.11	1.0% 0.0%	0.3% 0.0%	1.3% 0.3%	19% 0%
	_ Other	Gr/St	0.00	0.0%	0.0%	0.0%	\$0.00	0.0%	0.00 35.50			30.0%	91%
	TOTAL CALLAWAY	Gr/St	5.47	38.0%	33.6%	40.8%	\$334.26	48.9%	35.50	32.1%	30.8%	30,076	9176
	CLEVELAND												
	T.A. Titanium	Gr	0.02	0.1%	0.1%	NA	\$267.14	0.1%	0.20	0.2%	0.3%	NA	15%
	Other	Gr/St	0.02	0.1%	0.4%	0.5%	\$119.53	0.1%	0.00	0.0%	0.0%	0.8%	0%
	TOTAL CLEVELAND	Gr/St	0.04	0.3%	0.6%	0.5%	\$193.34	0.2%	0.20	0.2%	0.3%	0.8%	15%
	COBRA												
	King Cobra Ti	Gr	1.21	8.4%	8.9%	6.6%	\$275.66	8.9%	11.07	10.0%	10.9%	8.7%	65%
	King Cobra	Gr	0.78	5.4%	1.7%	6.4%	\$171.83	3.6%	5.63	5.1%	5.1%	8.4%	77%
	King Cobra	St	0.07	0.5%	0.1%	0.6%	\$124.09	0.2%	1.73	1.6%	1.0%	1.2%	38%
	Other	Gr/St	0.02	0.1%	0.0%	0.0%	\$152.39	0.1%	0.84	0.8%	0.3%	0.5%	
	TOTAL COBRA	Gr/St	2.07	14.4%	10.9%	13.5%	\$231.55	12.8%	19.26	17.4%	17.3%	18.9%	85%
	DAIWA												
	TOTAL DAIWA	Gг	80.0	0.6%	0.4%	2.5%	\$184.53	0.4%	1.40	1.3%	1.1%	4.8%	31%
	GOLDWIN												
	TOTAL GOLDWIN	Gr/St	0.07	0.5%	0.9%	0.8%	\$244.92	0.5%	1.69	1.5%	1.4%	1.8%	23%
	e ionic dollaring	01/01	0.07	2.7.			•	-					
	KARSTEN						00.00	0.00/	0.00	0.00/	0.00/		00/
	TISI Titanium	Gr/St	0.00	0.0%		NA 1 00/	\$0.00	0.0%	0.00	0.0%			
	Ping Zing II / Zing	Gr/St	0.10	0.7%		1.0%	\$147.13	0.4%	1.02	0.9%			
	ISI Tour	Gr/St	0.07	0.5%		0.0%		0.3%	0.76	0.7%			
	TOTAL KARSTEN	Gr/St	0.17	1.2%	1.8%	1.0%	\$160.88	0.7%	1.78	1.6%	2.2%	1.8%	42%
	LYNX			_									
	Black Cat Titanium	Gr	0.03	0.2%		0.4%		0.2%		0.2%			
	Other	Gr/St	0.06	0.4%		0.3%	\$86.14	0.1%		0.6%			
	TOTAL LYNX	Gr/St	0.09	0.6%	0.0%	0.6%	\$125.60	0.3%	0.84	0.8%	0.5%	0.7%	14%
	1												

#### NORTHEAST WOODS

MANUFACTURER MIZUNO	Shaft	Unit Sales	Unit Share	Period	Same Period 1997 Share		Dollar Share	Invntry on Hand		Prev. Period Share		Pct. of Shops
T-Zoid Titanium	Gr	0.08	0.6%	0.4%	NΙΔ	\$317.24	0.7%	0.60	0.004	0.407		
T-Zoid Stainless	Gr/St	0.10	0.7%	0.9%	0.6%	\$181.53	0.7%	0.62 0.53	0.6% 0.5%	0.4%	NA 0.000	19%
Other	Gr/St	0.00	0.0%	0.0%	0.4%	\$0.00	0.0%	1.15	1.0%	0.7% 0.8%	0.6%	15%
TOTAL MIZUNO	Gr/St	0.18	1.2%	1.3%	0.9%	\$241.85	1.2%	2.29	2.1%	1.9%	1.1% 1.7%	14% 31%
						,_,,,,,	7.2.70	2.20	2.170	1.576	1.7 70	31/6
ORLIMAR												
TOTAL ORLIMAR	Gr/St	0.03	0.2%	0.0%	NA	\$289.16	0.2%	0.25	0.2%	0.1%	· NA	5%
TAYLOR MADE					-							
Titanium Bubble 2	Gr	0.45	3.1%	3.8%	0.7%	\$286.13	3.4%	1.98	1.8%	1.5%	0.5%	54%
Titanium Bubble	Gr	0.51	3.5%	6.4%	12.7%	\$268.14	3.7%	6.79	6.1%	8.1%	8.0%	54% 62%
Burner Bubble	Gr	0.37	2.6%	3.8%	5.8%	\$177.26	1.8%	4.73	4.3%	5.1%	8.2%	77%
Bumer Bubble	St	0.10	0.7%	0.9%	0.1%	\$127.43	0.3%	0.11	0.1%	0.1%	0.4%	8%
Other	Gr/St	0.00	0.0%	0.0%	1.0%	\$0.00	0.0%	1.62	1.5%	1.2%	1.0%	- 6%
TOTAL TAYLOR MAI	DEGr/St	1.42	9.9%	14.7%	20.3%	\$242.14	9.2%	15.24	13.8%	16.1%	18.2%	88%
TEARDROP												
Armour 845 Ti Face	Gr/St	0.03	0.2%	0.4%	NΔ	\$188.72	0.2%	0.22	0.2%	0.20/	NIA	00/
Armour Other	Gr/St	0.10	0.7%	0.9%	0.8%	\$123.06	0.2%	2.71	2.4%	0.2% 2.8%	NA 1 En/	2%
Ram	Gr/St	0.02	0.1%	0.1%	0.2%	\$125.86	0.3%	0.27	0.2%	0.2%	1.5%	31%
TOTAL TEARDROP	Gr/St	0.15	1.0%		1.0%	\$136.57	0.5%	3.20	2.9%	3.2%	0.3% 1.8%	8% 42%
			*****			7100.01	0.070	0.20	2.570	5.2.70	1.076	4270
TITLEIST												
Titleist Titanium	Gr	0.64	4.4%	4.0%	NA	\$381.25	6.5%	1.73	1.6%	1.2%	NA	46%
Titleist Other	Gr/St	0.25	1.7%	1.7%	3.7%	\$128.93	0.9%	2.51	2.3%	1.9%	4.8%	31%
TOTAL TITLEIST	Gr/St	0.90	6.2%	5.7%	3.7%	\$306.93	7.4%	4.24	3.8%	3.1%	4.8%	54%
TOP FLITE												
Intimidator 400	Gг	0.04	0.3%	0.8%	NΙΛ	\$303.07	0.20/	0.07	0.00/	0.407		
Intimidator	Gr	0.10	0.5%	0.0%	0.6%	\$202.13	0.3%	0.67	0.6%	0.4%	NA	22%
Other	Gr/St	0.10	0.7%	0.9%	0.5%	\$35.19	0.5%	1.00	0.9%	0.8%	0.5%	23%
TOTAL TOP FLITE	Gr/St	0.07	1.5%	2.5%	1.1%		0.1%	0.67	0.6%	0.6%	1.1%	12%
70.74.70.74.7	Onot	0,2,1	1.570	Z.J /0	1.170	\$165.71	0.9%	2.35	2.1%	1.7%	1.6%	31%
WILSON											٠.	-
Titanium	Gr	0.07	0.5%	0.3%	NA	\$278.46	0.5%	0.53	0.5%	0.3%	NA	00/
Other	Gr/St	0.08	0.6%	0.4%	1.0%	\$48.72	0.1%	0.58	0.5%	0.6%	1.9%	8% 15%
TOTAL WILSON	Gr/St	0.15	1.0%	0.6%		\$155.93	0.6%	1.11	1.0%	0.0%	1.9%	23%
YONEX												
TOTAL YONEX	Gr	0.00	0.00/	0.407	4.00/	0004.00	0.004					
TOTAL TORLA	Gr	80.0	0.6%	0.4%	1.0%	\$291.03	0.6%	0.47	0.4%	0.6%	0.9%	15%
OTHER												
Other	Gr	0.66	A CO/	2 40/	£ 40/	£4.40.00	0.00		. =			
Other	St	0.19	4.6%	2.1%		\$148.20	2.6%	5.01	4.5%	4.8%	5.8%	31%
TOTAL OTHER	Gr/St	0.19	1.3% 6.0%	1.7%	3.2%	\$53.72	0.3%	3.19	2.9%	3.3%	3.2%	27%
- Think t	J,/J(	0.00	0.076	3.8%	8.3%	\$125.60	2.9%	8.19	7.4%	8.0%	8.9%	54%
TOTAL WOODS	Gr/St	14.41	100%	100%	100%	\$259.43	100%	110.62	100%	100%	100%	100%
		•		- • -			. 4070		.0070	10078	10076	100/0

MIDCENTRAL

WOOD SALES ON COURSE PRO SHOPS MAY,1998 (Units / Per Thousand Woods)

		Unit	Unit	Prev. Period	Same Period 1997	Unit	Dollar	Invntry on	Invnty		Same Period 1997	Pct. of
MANUFACTURER	Shaft	Sales	Share	Share	Share	Price	Share	Hand	Share	Share		Shops
ADAMS Adams Adams TOTAL ADAMS	Gr St Gr/St	5,90 0,21 6,11	15.9% 0.6% 16.5%	14.3% 0.4% 14.7%	NA	\$173.73 \$134.08 \$172.37	11.4% 0.3% 11.7%	13.41 0.30 13.71	6.8% 0.2% 7.0%	6.9% 0.1% 7.1%	NA NA NA	65% 6% 65%
ARNOLD PALMER TOTAL PALMER	Gr/St	0.05	0.1%	0.1%	0.3%	\$96.84	0.1%	0.17	0.1%	0.0%	0.1%	8%
BEN HOGAN TOTAL HOGAN	Gr/St	0.05	0.1%	0.1%	0.4%	\$139.62	0.1%	0.39	0.2%	0.2%	0.3%	13%
CALLAWAY Biggest Big Bertha Great Big Bertha Big Bertha Warbird Big Bertha Warbird Other TOTAL CALLAWAY	Gr Gr Gr St Gr/St Gr/St	2.77 8.16 4.12 0.15 0.00 15.19	7.5% 22.0% 11.1% 0.4% 0.0% 41.0%	9.3% 20.9% 8.9% 0.4% 0.0% 39.5%	5.0% 22.0% 18.3% 1.3% 0.0% 46.5%	\$400.59 \$341.74 \$218.05 \$142.48 \$0.00 \$317.18	12.3% 31.0% 10.0% 0.2% 0.0% 53.6%	7.01 24.65 23.72 1.34 0.00 56.72	3.6% 12.6% 12.1% 0.7% 0.0% 28.9%	3.2% 11.6% 12.9% 0.8% 0.0% 28.5%	0.7% 10.2% 16.9% 0.5% 0.1% 28.2%	61% 90% 87% 29% 0% 94%
CLEVELAND T.A. Titanium Other TOTAL CLEVELAND	Gr Gr/St Gr/St	0.05 0.08 0.13	0.1% 0.2% 0.4%	0.1% 0.0% 0.1%	NA 0.1% 0.1%	\$267.94 \$119.47 \$176.57	0.1% 0.1% 0.3%	0.99 0.66 1.65	0.5% 0.3% 0.8%	0.4% 0.4% 0.8%	NA 0.5% 0.5%	6% 10% 18%
COBRA King Cobra Ti King Cobra King Cobra Other TOTAL COBRA	Gr Gr St Gr/St Gr/St	2.45 1.74 0.14 0.02 4.34	6.6% 4.7% 0.4% 0.1% 11.7%	5.9% 6.5% 0.9% 0.0% 13.3%	9.2% 7.4% 1.3% 0.0% 18.0%	\$262.31 \$165.49 \$121.79 \$158.39 \$219.09	7.1% 3.2% 0.2% 0.0% 10.6%	18.58 15.61 1.27 2.48 37.94	9.5% 8.0% 0.6% 1.3% 19.4%	8.7% 7.8% 1.2% 1.1% 18.8%	10.3% 10.1% 1.4% 1.1% 22.9%	71% 74% 29% 26% 90%
DAIWA TOTAL DAIWA	Gr	0.21	0.6%	0.4%	2.1%	\$179.86	0.4%	4.70	2.4%	3.9%	3.3%	13%
GOLDWIN TOTAL GOLDWIN	Gr/St	0.18	0.5%	0.4%	0.3%	\$246.11	0.5%	2.41	1.2%	1.4%	0.5%	29%
KARSTEN TISI Titanium Ping Zing II / Zing ISI Tour TOTAL KARSTEN	Gr/St Gr/St Gr/St Gr/St	0.00 0.37 0.18 0.55	0.0% 1.0% 0.5% 1.5%	0.0% 1.5% 0.7% 2.2%	0.0%	\$0.00 \$142.17 \$169.50 \$151.11	0.0% 0.6% 0.3% 0.9%	0.00 2.06 0.99 3.05	0.0% 1.1% 0.5% 1.6%	0.0% 1.2% 0.4% 1.6%	NA 1.3% 0.0% 1.3%	0% 32% 16% 39%
LYNX Black Cat Titanium Other TOTAL LYNX	Gr Gr/St Gr/St	0.07 0.18 0.25	0.2% 0.5% 0.7%	0.2% 0.5% 0.7%	0.2%	\$203.46 \$79.18 \$113.98	0.2% 0.2% 0.3%	0.69 0.90 1.60	0.4% 0.5% 0.8%	0.4% 0.7% 1.1%	0.9% 0.4% 1.3%	10% 13% 16%

#### MIDCENTRAL WOODS

			Unit		Period	Same Period 1997		Dollar		Invnty	Period		Pct. of
	MANUFACTURER	Shaft	Sales	Share	Share	Share	Price	Share	Hand	Share	Share	Share	Shops
	MIZUNO	0-	0.40	0.004									<u></u>
	T-Zoid Titanium	Gr Cr/St	0.10	0.3%	0.5%		\$329.16	0.4%	1.46	0.7%	0.8%	NA	23%
,	T-Zoid Stainless Other	Gr/St Gr/St	0.16 0.12	0.4% 0.3%	0.7%	0.5%	\$178.35	0.3%	1.35	0.7%	0.9%	2.7%	13%
	TOTAL MIZUNO	Gr/St	0.12	1.0%	0.1% 1.2%	1.1% 1.6%	\$78.95	0.1%	1.31	0.7%	0.5%	1.0%	19%
	TOTAL MIZONO	G1/0t	0.50	1.076	1.2.70	1.0%	\$186.65	0.8%	4.12	2.1%	2.1%	3.8%	35%
į	ORLIMAR												
,	TOTAL ORLIMAR	Gr/St	0.01	0.0%	0.0%	NA	\$281.36	0.0%	0.14	0.1%	0.0%	. NA	3%
1							7	0.070	<b>0.11</b>	0.175	0.070	14/1	<b>J</b> 70
i	TAYLOR MADE												
	Titanium Bubble 2	Gr	1.98	5.3%	4.2%	0.9%	\$278.03	6.1%	8.93	4.6%	3.3%	0.4%	48%
	Titanium Bubble	Gr	0.33	0.9%	1.0%	8.7%	\$281.23	1.0%	5.24	2.7%	2.6%	6.9%	55%
1	Burner Bubble	Gr	1.78	4.8%	4.8%	5.3%	\$174.71	3.5%	11.59	5.9%	5.4%	7.8%	68%
	Burner Bubble	St	0.26	0.7%	1.6%	0.0%	\$126.39	0.4%	0.62	0.3%	0.6%	0.4%	16%
i	Other	Gr/St	0.12	0.3%	0.4%	0.0%	\$89.21	0.1%	1.76	0.9%	1.0%	1.6%	26%
i	TOTAL TAYLOR MAD	EGr/St	4.48	12.1%	11.9%	14.9%	\$222.74	11.1%	28.15	14.4%	12.9%	17.1%	84%
	TEARDROP							•					
]	Armour 845 Ti Face	Gr/St	0.04	0.1%	0.2%	NIA.	#4 PA 2A	0.40/		0.007	0.00/		
į	Armour Other	Gr/St	0.04	0.1%	0.2%	1.0%	\$189.36 \$133.76	0.1%	0.47	0.2%	0.3%	NA 0.400	10%
	Ram	Gr/St	0.13	0.1%	0.1%	0.1%	\$122.06	0.2% 0.0%	3.60	1.8%	2.2%	2.1%	26%
1	TOTAL TEARDROP	Gr/St	0.21	0.6%	0.1%		\$143.24	0.0%	1.08 5.15	0.6% 2.6%	0.7% 3.1%	1.4% 3.5%	6%
		J., J.	0.2,	0.070	0.070	1.170	Ψ173.27	0.576	3.13	2.0%	3.176	3.5%	39%
1	TITLEIST												
,	Titleist Titanium	Gr	1.11	3.0%	3.0%	NA	\$379.53	4.7%	6.34	3.2%	2.9%	NA	58%
į	Titleist Other	Gr/St	0.27	0.7%	1.0%	1.6%	\$116.26	0.3%	2.09	1,1%	1.1%	3.5%	39%
3	TOTAL TITLEIST	Gr/St	1.38	3.7%	3.9%	1.6%		5.0%	8.43	4.3%	4.1%	3.5%	77%
							,				,	2.272	.,,,
	TOP FLITE												
ì	Intimidator 400	Gr	0.05	0.1%	0.3%	NA	\$307.47	0.2%	0.56	0.3%	0.2%	NA	6%
	Intimidator	Gr	0.16	0.4%	0.3%	0.4%	\$197.33	0.4%	0.91	0.5%	0.8%	0.4%	13%
1	Other	Gr/St	0.26	0.7%	1.1%	0.4%	\$42.08	0.1%	1.91	1.0%	1.1%	2.4%	19%
ļ	TOTAL TOP FLITE	Gr/St	0.47	1.3%	1.8%	0.8%	\$123.16	0.6%	3.38	1.7%	2.1%	2.8%	32%
	WILSON												
:	Titanium	Gr	0.07	0.2%	0.2%	B.I.A	£000 40	0.00/	0.00	0.504			
	Other	Gr/St	0.07	0.2%			\$286.19	0.2%	0.90	0.5%	0.4%	NA	10%
	TOTAL WILSON	Gr/St	0.05	0.4%	0.4% 0.6%		\$49.07 \$159.73	0.0%	1.55	0.8%	1.0%	1.9%	23%
	. •	Circl	0.13	0.470	0.076	U.4 /0	φ109.75	0.3%	2.45	1.3%	1.4%	1.9%	29%
	YONEX												
	TOTAL YONEX	Gr	0.07	0.2%	0.2%	1.6%	\$280.90	0.2%	0.21	0.1%	0.1%	0.9%	6%
			-,-,	4.2,4	-1270	1.070	<b>4200.00</b>	0.270	9.21	0.176	0.176	0.576	076
	OTHER												
	Other	Gr	1.86	5.0%	4.7%	7.0%	\$126.03	2.6%	14.58	7.4%	6.5%	6.0%	65%
	Other	St	1.00	2.7%	3.2%	1.8%	\$54.29	0.6%	7.01	3.6%	4.3%	2.1%	45%
	TOTAL OTHER	Gr/St	2.86	7.7%	7.9%		\$100.95	3.2%	21.59	11.0%	10.8%	8.1%	77%
								_					- • • •
	TOTAL WOODS	Gr/St	37.08	100%	100%	100%	\$242.58	100%	195.96	100%	100%	100%	100%
		*											

# **EXHIBIT T**

JUL-29-1998 17:05

ADAMS GOLF

972 398 8818 P.02/03

2801 Plano Parkway
Plano, Texas 75074
www.adamsgolf.com
e-mail: info@edamsgolf.com
Fax: (972) 398-8818
(800) 822-0609
Tel: (972) 673-9299



#### MEMO

To: Board of Directors

From: Barney Adams/Darl Hatfield

Re: Conference Call with Lehman Brothers

On July 28, 1998 a conference call was held with the following individuals participating:

#### Adams Golf:

Barney Adams—CEO
Darl Hatfield—CFO
Finis Conner—Board of Directors (Pricing Committee Member)
Paul Brown—Board of Directors (Pricing Committee Member)

#### Lehman Brothers:

J. Stuart Francis—Managing Director (Investment Banking)
Olga Pulido—Senior Vice President (Investment Banking)
Patrick Walravens—Associate (Investment Banking)
Mark Paley—Managing Director (Equity Syndicate)
Brad Smith—Vice President (Equity Syndicate)

A general discussion was had to determine what has affected the price of the Company's stock. The primary reasons presented by Brad Smith and Mark Paley concerned the following:

 General market conditions for small to mid cap companies have reflected poor performance of this group as demonstrated by a 6.8% decline in the Russell 2000 Index since the Company went public.



JUL-29-1998 17:25

ADAMS GOLF

972 398 8818 P.23/83

- Calloway's press release for the second quarter reflected much poorer performance than had been predicated by analysts.
- Golden Bear: Stock has been suspended from trading and will likely be delisted.
- Adidas: Reported poor results for its Taylor Made Division.
- Orlimar: Has continued to have success at the retail level and has been aggressive in providing incentives to retail sales personnel to promote their club.
- Reuters: Presented erroneous information regarding our second quarter by originally indicating we had incurred a loss. It is believed that Reuter's report had a negative influence on investors and therefore adversely affected the price of the stock.

In view of the above factors, it was recommended that we have a conference call with investors, analysts, and other interested parties to calm the market by discussing our business model. It was suggested that we review the timing of the new product introductions and present information similar to our road show presentations. Finis Conner emphasized that we should not accelerate new product introductions unless the business opportunity warrants such action and that we should limit our discussion to Adams Golf and how we differentiate ourselves from other models which are experiencing difficulty in the current market. It was also suggested that we survey our top retailers to determine our current status relative to our competitors.

If you have any questions regarding the above information, please don't hesitate to call Darl or myself. We expect to hold the conference call on either August 5th or 6th and will fax you an announcement once the timing is determined.

#### Confirmation Report - Memory Send

Time

: Jul-30-98 08:48am

Name

Tel line : +5128888888 : ROYAL OIL

Job number

: 227

Date

Jul-30 08:45aæ

To

917244650202

Document pages

Start time

Jul-30 08:45am

End time

Jul-30 08:46am

Pages sent

03

Status

: OK

Job number

: 227

\*\*\* SEND SUCCESSFUL \*\*\*

	······································				
	·····		· · · · · · · · · · · · · · · · · · ·		
			*	<b>表で含ませい</b>	O MARCITI
					******
				BIM 977473	***************************************
	COMMITMED:	BX MOISSI	COMWES WY	NECETA	TON MAY
reve www.		· •	, a =	7. 工事つ無体	TOM MAY
2044 TIV 1	OPERTAINS	· •	, a =	TI JIAD VINDER	NEARLY TON MAA
BOWN THE		· •	, a =	TI JIAD VINDER	NOARLY
**** **** *		· •	, a =	TI JIAD VINDER	NEARLY TON NAA
***** ***** ****		· •	, a =	TI JIAD VINDER	NEARLY TON NAA
******		· •	, a =		B'ROYAMED B'ROYAMED BRANCE TOM WHA
BOWN TTW )		· •	, a =		B'ROYAMED B'ROYAMED BRANCE TOM WHA
2044 TIW )		· •	S S S S S S S S S S S S S S S S S S S		ON SHORT; B'ROTARID: BRARITY TON MAA
2044 TIW		· •	, a =		ON SHORT; B'ROTARID: BRARITY TON MAA
		· •	S S S S S S S S S S S S S S S S S S S	- THE	THOTAMA ON SHORY : 
2044 274 1		EXON GOVE	FOLS MANAGES	AT TIVE	THAT TON SHORT B'ROTANID B'ROTANID
20rd "XXXV" 1		EXON GOVE	FOLS MANAGES	AT TIVE	THAT TON SHORT B'ROTANID B'ROTANID
		EXON GOVE	FOLS MANAGES	AT TIVE	EMONTAL B'ROTAMA TROTAMA TROTAMA

#### EVCSIMITE LIGHT SHOW REQUEST

ratenjieris III. Rationament e e

strankarantski piranke tips attræk favriæ, volnike piranke odde farient maxam "Hæfripild mugrafil

maitaraqrad and & lit layak



# **EXHIBIT U**

EXHIBIT A

#### PHILADELPHIA INVESTMENT BANKING COMPANY

#### R. ALAN MILLER

#### President

Mr. Miller was a founder of PIBC in September of 1983. A summary of PIBC's services is attached.

From November of 1980 until the formation of PIBC, Mr. Miller served as Senior Vice President of Philadelphia Capital Advisors, the corporate finance services division of the Philadelphia National Bank. At Philadelphia Capital Advisors, Mr. Miller was responsible for corporate finance activities, including private placements of debt and equity capital; mergers, acquisitions and divestitures; financial consulting, evaluation and expert witness services; leasing and other alternate sources of capital; and for providing assistance and advice to PCA's staff on their projects.

Prior to joining Philadelphia Capital Advisors, Mr. Miller was Vice President, Corporate Finance at Butcher & Singer, Inc., an investment banking firm based in Philadelphia, from 1976 to 1980. At Butcher & Singer his duties included private placements of debt and equity capital; mergers and acquisitions; public offerings of securities; leasing, evaluations, financial consulting and expert witness assignments.

From 1972 to 1976 Mr. Miller was a Senior Associate and General Manager with Howard & Co., a Philadelphia based financial consulting company. Assignments there included research and consulting on a wide range of corporate finance topics. Mr. Miller also edited and wrote many of the articles for a series of newsletters on corporate finance published by Howard & Co.

Mr. Miller received a B.S. in Economics from Cornell University in 1970 and an M.B.A. in Pinancial Accounting from the Wharton School of the University of Pennsylvania in 1973. He served in the United States Marine Corps Reserve from 1970 through 1976. Mr. Miller has authored several articles on various corporate finance topics and has been a guest lecturer at the Wharton School and La Salle University. He currently lives in Wayne, Pa.

#### PHILADELPHIA INVESTMENT BANKING COMPANY

#### Summary of Services

The following are specific categories of PIBC services. All situations are unique; we invite your inquiries as to our capabilities.

#### **FINANCINGS**

Private debt and equity financings
Joint ventures
"Operational" or trade financing
Marketing/distribution arrangements as capital sources
Public offerings—advisory
Leasing and "managed" equipment financing
Other specialized financings

#### **EVALUATIONS AND ECONOMIC ANALYSES**

Litigation consulting and support
General business valuations
Merger, acquisition and divestiture analyses
Shareholder representation
Fairness opinions
Estate or gift tax; estate planning
Marital or property settlement; other dispute resolution
ESOP transactions/annual evaluations; corporate repurchases
Recapitalizations
Assistance to fiduciaries
Offeree representative, prospective investor analysis

#### MERGERS AND ACQUISITIONS, LEVERAGED AND MANAGEMENT BUYOUTS

REFINANCING, TURNAROUND "PROJECT MANAGEMENT" AND WORKOUT FINANCING; BANKRUPTCY PLANS

#### TRUSTEE/FIDUCIARY, ASSET MANAGER ASSIGNMENTS

CORPORATE FINANCIAL ADVISORY; CONSULTING; "WORKING DIRECTOR" ASSIGNMENTS

#### R. ALAN MILLER

#### **Expert Witness Testimony in Court**

- 1. Vadakin v. Vadakin. State Court of Ohio Court System, Marietta, Ohio, 1977.
- 2. Baer v. Fidelco Growth Investors. Court of Common Pleas, Montgomery County, PA, 1978.
- 3. Shanno v. Magee Industrial Enterprises, Inc. United States District Court for the Eastern District of Pennsylvania. Civil Action 79-2038, J. Fullam, October 12, 1983.
- Raymond K. Peil v. Speiser, et al. (Health-Chem Securities Litigation). United States District Court for the Eastern District of Pennsylvania. Civil Action No. 82-1289, J. O'Neill, April 1985.
- 5. Gordon McShane, et al. v. Pennwalt Corporation, et al. United States District Court for the Eastern District of Pennsylvania. Civil Action No. 85-6020, J. Ludwig, March 10, 1986.
- 6. Harry Lewis v. John D. DePaul, et al. (Lehigh Press Litigation). Court of Common Pléas, Philadelphia County, PA. Civil Action No. 4760, November Term, 1986. March 5, 1987.
- 7. California Natural v. Nestle. United States District Court for the District of New Jersey, J. Brotman, June 1987,
- 8. GCA Corporation Securities Litigation. United States District Court for the District of Massachusetts, Master File No. 85-4693-c, J. Caffrey. October 1987.
- 9. Van de Walle v. Unimation, et al. Court of Chancery of the State of Delaware, New Castle County. Civil Action No. 7046, Vice Chancellor Jack B. Jacobs, Pebruary and April 1989.
- 10. U.S. Healthcare Securities Litigation. United States District Court for the Eastern District of Pennsylvania. Civil Action No. 88-0559, J. McGlynn, April 1989.
- 11. California Natural v. Nestle. United States District Court for the District of New Jersey (Camden). J. Brotman. April 1989.
- 12. IA Holdings Corporation Dissenter's Appraisal Action. Court of Common Pleas, Delaware County, Pennsylvania. Civil Action 86-14981, J. Lawhorne, October 1989.

- R. Alan Miller / Expert Witness Testimony in Court / Page 2
- 13. Kulicke & Soffa Securities Litigation. United States District Court for the Eastern District of Pennsylvania. Master File No. 86-1656, J. Ditter, March 1990.
- McKinley Allsopp, Inc. v. Jetborne International, Inc. United States District Court for the Southern District of New York. 89 CIV. 1489 (DNC), J. Leval, May 1990.
- Kay Jewelers Securities Litigation. United States District Court for the Eastern District of Virginia, Alexandria Division. Civil Action No. 90-1663-A through 90-1688-A, J. Bryan, June 1991.
- Pennsylvania Enterprises Securities Litigation (Lindner Fund, et al. v. Pollock, et al.).
   United States District Court for the Eastern District of Pennsylvania. Civil Action No. 91-6901, J. VanArtsdalen, December 1991.
- O & M Investment Partners v. Windon, et al. United States District Court for the Eastern District of Pennsylvania. Civil Action No. 91-CV1970, J. Robert F. Kelly, September 1992.
- National Media (Derivative) Securities Litigation. United States District Court for the Eastern District of Pennsylvania. Civil Action No. 90-8113, J. Bechtle, November 1992.
- Pirst Pennsylvania Securities Litigation (Grossman v. First Pennsylvania Corporation, et al.). United States District Court for the Eastern District of Pennsylvania. Civil Action No. 89-9234, J. Brody, July 1993.
- 20. In the Matter of R. Glen Fenstermacher, et al., Debtors. United States Bankruptcy Court for the District of New Jersey. Case No. 93-13041, J. Wizmur, July 1993.
- Sunkyong America, Inc. v. Omega Sports, Inc. United States District Court for the Eastern District of Pennsylvania. Civil Action No. 93-CV-5355, J. Van Antwerpen, September 1994.
- Geriatric & Medical Centers Securities Litigation (Hoffman v. Geriatric & Medical Centers, Inc., et al.). United States District Court for the Eastern District of Pennsylvania. Civil Action No. 93-CV-2129, J. Fullam, May and June, 1995.
- U.S. Banknote Securities Litigation (Vladimir v. U.S. Banknote and Morris Weissman).
   United States District Court for the Southern District of New York. 94 Civ. 0255(MGC),
   J. Cedarbaum, January 1997.

- R. Alan Miller / Expert Witness Testimony in Court / Page 3
- 24. Lewin, et al. v. Saidel, et al. (MetroBank Proxy/Securities Litigation). Court of Common Pleas, County of Philadelphia, PA. No. 96-04-SD-0015. J. Levin, November 1997.
- Kenney (as Ch. 11 Trustee for Daisy Systems Corp., et al.) v. Bear Stearns & Co., Inc.
  United States District Court for the Northern District of California, Oakland Division.
  No. C92-1845-DLJ, J. Jensen, April 1998.
- Alpha Group Consultants, Ltd., et al., and Pension Reserves Investment Trust Fund of the <u>Commonwealth of Massachuetts v. Bear Stearns & Co., Inc.</u> United States District Court for the Southern District of California. Case No. CV-91-00143-IEG, J. Gonzalez, July and August, 1998.
- Fightertown Entertainment, Inc. v. Robertson, Stephens & Company, et al. Superior Court of the State of California In and For the County of Orange. No. 750511, J. Kline, October 1998.
- 28. <u>First Pension Cases I—Murray v. Belka.</u> Superior Court of the State of California In and For the County of Orange. No. 740706, J. Firmat, April 2000.
- Krogman, et al. v. Sterritt, et al. (Continental Investment Corp. Securities Litigation).
   United States District Court for the Northern District of Texas. Civil Action No. 3-98-CV 2895-T, J. Lynn, November 2000.
- Heiser, et al., v. Southeastern Pennsylvania Transportation Authority. City of Philadelphia Court of Common Pleas. Case No. 9907-3167, J. Shepard, December 2002.
- 31. PolyMedica Corp. Securities Litigation. United States District Court for the District of Massachusetts, Civil Action No. 00-12426 REK, J. Young, March 23, 2006.

#### R. ALAN MILLER

#### Deposition and Arbitration Testimony

The following list is of matters in which I have given testimony at deposition or in arbitration since January 1, 1990.

#### Depositions

- Shearson/Indian Wells Securities Litigation. United States District Court for the Western District of Washington at Seattle. No. C88-695WD, May 14, 15 and 16, 1990.
- Kay Jewelers Securities Litigation. United States District Court for the Eastern District of Virginia, Alexandria Division. Civil Action No. 90-1663-A through 90-1688-A, May 15, 1991.
- 3. Rospatch Securities Litigation. United States District Court for the Western District of Michigan, Southern Division. No. 1:90-CV-805, February 4, 1992, March 6, 1992.
- 4. National Media (Derivative) Securities Litigation. United States District Court for the Eastern District of Pennsylvania, Civil Action No. 90-8113, October 21, 1992.
- 5. Federal Express Securities Litigation. United States District Court for the Western District of Tennessee. Master File No. 90-2359-4B, November 24, 1992.
- Gillette Securities Litigation. United States District Court for the District of Massachusetts. Civil Action No. 88-1858-K, March 12 and 26, 1993.
- HBO & Co. Securities Litigation. United States District Court for the Northern District of Georgia, Atlantic Division. Civil Action No. 1:87-CV-657A-JTC, May 6, 1993.
- American Dental Laser Securities Litigation. United States District Court for the Eastern District of Michigan, Southern Division. Master File No. 92-CV-71917-DT, August 3, 11, 18, and 31, 1993.
- 9. Mesa Petroleum Securities Litigation. United States District Court for the Northern District of Texas, Dallas Division. Case No. 3:91-CV-2376-x, March 28, 1994.
- Geriatric and Medical Centers Securities Litigation. United States District Court for the Eastern District of Pennsylvania. Civil Action Nos. 92-CV-5113 and 93-CV-2129, October 10 and 20, 1994.

- 11. Moore Medical Corporation Securities Litigation. United States District Court for the Southern District of New York. Civil Action No. 91 Civ. 3701 (ML), November 3 and 4, 1994.
- 12. Cellcor Securities Litigation. Court of Chancery of the State of Delaware in and for New Castle County. Civil Action No. 12725, April 12 and 13, 1995.
- 13. New America Securities Litigation. United States District Court for the District of Massachusetts. Civil Action No. 90-10782-MA, May 11 and 12, 1995.
- 14. U.S. Banknote Securities Litigation. United States District Court for the Southern District of New York. Civil Action No. 94 Civ. 0255(MGC), February 23, 1996.
- 15. U.S. Wireless Data Securities Litigation. United States District Court for the District of Colorado. Civil Action No. 94-2-2258, April 9, 1996.
- 16. Bay Financial Corporation Securities Litigation. United States District Court for the District of Massachusetts. Civil Action Master File No. 89 2377-WD, April 18 and 19, 1996.
- 17. American Mobile Systems, Inc. Securities Litigation. United States District Court for the Eastern District of Pennsylvania. Civil Action No. 92-1782, May 21, 1996.
- 18. Clinicorp Securities Litigation. United States District Court for the Southern District of Florida--West Palm Beach Division. 94-8163-CIV-RYSKAMP, July 9, 1996.
- 19. Circle K Bankruptcy Litigation. United States Bankruptcy Court for the District of Arizona. Bankruptcy Court Nos. 90-5052-PHX-GBN to 90-5075-PHX-GBN Jointly Administered, Advisory Proceeding No. 93-1123, August 8, 1996.
- 20. People's Bank Securities Litigation. United States District Court, District of Connecticut. Civil Action No. B-90-600 (JAC), February 5 and 6, 1997.
- 21. Castle Pines Securities Litigation. District Court, County of Douglas, Colorado. Civil Action No. 91-CV-429, Division 2, August 21, 1997.
- 22. Thomas P. Jasin v. Brown & Company Securities Corporation. United States District Court for the Eastern District of Pennsylvania. Civil Action No. 96-CV-6872, October 31, 1997.
- 23. Goldfine v. Steinberg, et al. (Shearson) Litigation. Circuit Court of Cook County, Illinois. No. 93L5223, February 11 and 12, 1998.

- R. Alan Miller / Deposition and Arbitration Testimony / Page 3
- 24. Kenney (as Ch. 11 trustee for Daisy Systems Corp., et al.) vs. Bear Stearns & Co., Inc. United States District Court for the Northern District of California, Oakland Division. Case No. C-92-1845-DLJ, March 20, 1998.
- 25. Rolite, Inc. v. Wheelabrator Environmental Systems, Inc. and WMX Technologies, Inc. United States District Court for the Eastern District of Pennsylvania, No. 94-CV-5894, April 29, 1998.
- 26. Alpha Group Consultants, Ltd., et al., and Pension Reserves Investment Trust Fund of the Commonwealth of Massachusetts v. Bear Stearns & Co., Inc. United States District Court for the Southern District of California, Case No. CV-91-00143-IEG (JAH), July 8, 1998.
- 27. Fightertown Entertainment, Inc. v. Robertson, Stephens & Co. Superior Court of the State of California for the County of Orange, Case No. 750511, August 6 and 7, 1998.
- Kidder Peabody Securities Litigation. United States District Court for the Southern. District of New York, Master File Civil Action No. 94-CV-3954 (BSJ) (MHD), January 28, 1999 and February 18, 1999.
- 29. Micrion Corporation Securities Litigation. United States District Court for the District of Massachusetts, No. 96-11596-REK, May 7, 1999.
- Mizel IRA et al. v. Butler et al.—Avatex Derivative Litigation. Supreme Court of the State of New York-County of New York, Index No. 602773/98, September 8, 1999.
- 31. First Pension Cases-Coordination Proceeding No. 3131 (Murray v. Belka et al.). Superior Court of the State of California for the County of Orange, No. 740706, December 15, 16 and 17, 1999.
- 32. Miller Industries Securities Litigation. United States District Court for the Northern District of Georgia, Atlanta Division, Civil Action, Master File No. 1:97-CV-2811 (TWT), March 15 and 16, 2000.
- 33. Continental Investment Corp. Securities Litigation. United States District Court for the Northern District of Texas, Civil Action No. 3-98-CV2895-T, May 8, 2000.
- 34. IKON Office Solutions, Inc. Securities Litigation. United States District Court for the Eastern District of Pennsylvania, MDL Docket No. 1318 (MK) No. 98-CV-4286, September 27 and 28, 2000.
- PaineWebber Incorporated v. NetRatings, Inc. Supreme Court of the State of New York. County of New York, Index No. 99/605036, October 20, 2000.

- 36. Jacobs, et al. v. Coopers & Lybrand, L.L.P., et al. (Happiness Express Securities Litigation). United States District Court for the Southern District of New York, Case No. 97 CIV. 3374 (RPP), January 18, 2001.
- 37. Robert Mowbray, et al. v. Waste Management Holdings, Inc. United States District Court for the District of Massachusetts, Civil Action No. 98-11534-WG4, March 22 and 23, 2001.
- 38. Lee Adams v. Western Micro Technology, Inc., et al. Superior Court of the State of California, In and For the County of Orange, Case No. 810801, June 8, 2001.
- 39. BankAmerica Corp. Securities Litigation. United States District Court for the Eastern District of Missouri-Eastern Division, MDL No. 1264 (Judge Nangle), July 26 and 27, and December 6, 2001.
- 40. Sternbach and Ancowitz v. Network Associates and Lichtman. United States District Court for the District of New Jersey, Civil Action No. CIV. 00-1576 (JCL), August 1, 2001.
- 41. Sunbeam Corporation Securities Litigation (Debentures). United States District Court for the Southern District of Florida, Miami Division, MDL No. 1297, November 1 and 2, 2001.
- 42. Infocure Corporation Litigation. United States District Court for the Northern District of Georgia, Atlanta Division, C.A. No. 01-CV-0001-TWT, November 14, 2001.
- 43. Equimed, Inc. Securities Litigation. United States District Court for the Eastern District of Pennsylvania, Master File No. 98-CV-5374 (NS), December 20, 2001.
- 44. Merz Pharmaceuticals v. Accupac, Inc. United States District Court for the Eastern District of Pennsylvania, Civil Action No. 01-CV-1668, January 23, 2002.
- 45. Smallworldwide PLC Securities Litigation. United States District Court for the District of Colorado, Civil Action No. 99-K-1254, March 28 and April 24, 2002.
- 46. PSINet Securities Litigation. United States District Court for the Eastern District of Virginia, Alexandria Division, Civil Action No. 00-1850-A, January 8, 2003.
- 47. DaimlerChrysler Securities Litigation. United States District Court for the District of Delaware, Master Docket No. 00-0993 (JJF), January 13, 2003.

- 48. Hayden v. FleetBoston Financial Corporation and Robertson Stephens, Inc. JAMS Arbitration, August 27, 2003.
- 49. Rollins-Safety Kleen (Proxy) Litigation. United States District Court for the District of South Carolina, Civil Action No. 3:00-1343-17, October 1, 2003.
- AMF Bowling Securities Litigation. United States District Court for the Southern District of New York, Civil Action No. 99 CIV 3023 (DL), December 17, 2003.
- 51. Telxon Corporation Securities Litigation and Hayman v. Pricewaterhouse Coopers, LLP. United States District Court for the Northern District of Ohio-Eastern Division, Case No. 5:98-CV-2876, January 13 and 14, 2004.
- 52. Apropos Securities Litigation. United States District Court for the Northern District of Illinois, Civil Action No. 01C8406, January 30, 2004.
- 53. Safeguard Scientifics Securities Litigation. United States District Court for the Eastern District of Pennsylvania, Civil Action 01-3208, June 29, 2004.
- 54. Official Committee of Unsecured Creditors of TrisValley Growers vs. Deloitte & Touche LLP. Superior Court of the State of California, County of San Francisco, No. 406914, August 25 and 26, 2004.
- 55. Levitan v. McCoy, et al. (Bank One Securities Litigation). United States District Court for the Northern District of Illinois-Eastern Division, Civil Action No. 00-C-5096. May 4, 2005.
- 56. Commercial Financial Services, Inc. v. Chase Securities, Inc. United States District Court for the Northern District of Oklahoma, May 25, 2005.
- 57. Ahearn v. Credit Suisse First Boston (Winstar). United States District Court for the District of Massachusetts, No. 03-CV-10956 (JLT), January 3, 2006.
- 58. Touch America Holdings, Inc. (Montana Power Company) ERISA Litigation. United States District Court for the District of Montana—Butte Division, No. CV-02-106-BU-SHE, June 27, 2006.

#### Arbitrations

- 1. Liberty University v. Kemper. American Arbitration Association. AAA Arbitration No. 11-136-00194-91, November 21, 1991.
- Raymond James Customer Arbitration. NYSE. November 17 and 18, 1992. NYSE Arbitration Docket No. 1991-001538.
- 3. Saponaro Customer Arbitration. NASD. March 8, 1996. NASD No. 94-01491.
- Kennilworth Partners v. Bear Stearns. NASD. February 26 and 27, 2003. NASD. No. 00-01232.
- 5. Hayden v. FleetBoston Financial Corporation and Robertson Stephens, Inc. JAMS Arbitration, September 9, 2003.

#### **CERTIFICATE OF SERVICE**

I, Carmella P. Keener, hereby certify that on this 30th day of October, 2006, I caused

APPENDIX TO PLAINTIFFS' REPLY BRIEF IN SUPPORT OF MOTION TO STRIKE

AND EXCLUDE TESTIMONY OF CHRISTOPHER JAMES, Ph.D. to be electronically

filed with the Clerk of Court using CM/ECF, which will send notification of such filing to the

following:

Jeffrey L. Moyer, Esquire Alyssa M. Schwartz, Esquire Richards, Layton & Finger One Rodney Square Wilmington, DE 19801

John E. James, Esquire Brian C. Ralston, Esquire Potter, Anderson & Corroon LLP 1313 N. Market Street Wilmington, DE 19801

In addition, a copy has been served by electronic mail upon the foregoing counsel and the following:

Theodore J. McEvoy, Esquire Michael J. Chepiga, Esquire Elaine Divelbliss, Esquire Simpson Thacher & Bartlett LLP 425 Lexington Avenue

New York, NY 10017

Email: tmcevov@stblaw.com Email: mchepiga@stblaw.com Email: edivelbliss@stblaw.com

Jennifer R. Brannen, Esquire Akin, Gump, Strauss, Hauer & Feld, LLP 300 West 6th Street, Suite 2100 Austin, TX 78701-2916

Email: jbrannen@akingump.com

Paul R. Bessette, Esquire Akin, Gump, Strauss, Hauer & Feld LLP

Three Embarcadero Center, Suite 2800 San Francisco, CA 94111-4066

Email: pbessette@akingump.com

/s/ Carmella P. Keener

Carmella P. Keener (DSBA No. 2810) ROSENTHAL, MONHAIT & GODDESS, P.A. 919 N. Market Street, Suite 1401 Wilmington, DE 19801 (302) 656-4433 ckeener@rmgglaw.com